Thanks to Snider Hockey, I look at my neighborhood through a whole new lens. I see hope where I used to see sadness.

—Kaseir Archie
A Message From Our President/CEO

When you support Snider Hockey, you are helping to narrow the opportunity and achievement gaps for under-resourced Philadelphia students, thereby ensuring they develop the academic and social-emotional skills needed to grow up and become productive citizens.

Our Deliversables

Since 2007, Snider Hockey has helped tens-of-thousands of students build a foundation for lifelong achievement through in-school, after-school, and full-day summer programs that provide the tools (assets) for success in the pursuit of academics, careers, and life!

EDUCATION has the power to change a life. Reading and writing allow children to find positive ways to express themselves and to learn the connections between themselves and the broader community. Our year-round supplemental educational services promote a lifelong enjoyment of reading, critical thought, group communication, and, most importantly, instill the desire to be a constant learner.

HOCKEY demands exceptional mental and physical capabilities. Our coaches help our student athletes become both more self-aware and self-confident; more physically fit, and mentally tough; more highly motivated both on and off the ice. The sport of hockey requires stamina, quickness, and sudden conviction—all while maintaining complete and extreme focus.

LIFE SKILLS complement and enhance the value of Snider Hockey’s education and hockey programs. Coaches and mentors encourage our students to build the capacity to understand themselves and others. By the time our students enter high school, they are equipped with important life assets such as empathy, respect, responsibility, and teamwork. The end result are students who make healthy choices, remain strong, and even thrive when faced with inevitable challenges.

POST-SECONDARY and CAREER SUCCESS is essential to our “crayons through careers” philosophy. Special emphasis is placed on helping students navigate the pivotal transition periods between middle school and high school and high school and post-secondary pursuits like college, the military, or acquiring a trade.

Our Impact

When asked his definition of what our success would look like, Ed Snider replied: “The success of this foundation will be measured by the thousands of boys and girls who come through our programs and have learned the importance of gaining an education, making the right life choices, and growing up to become productive citizens who give back to our society.”

We know this is a process that doesn’t happen quickly and can’t happen without the continuing support of our many donors, partners, volunteers, and friends. It becomes our obligation to ensure that our stakeholders can see the life-changing impact that their support has had on so many deserving young people—which is why we have diligently collected data to help us measure the assets and outcomes that are proudly included in this Statement of Impact.

Together—we can truly make a world of difference.

Scott Tharp
Our Mission
Snider Hockey is a nationally acclaimed non-profit that uses the sport of hockey to educate and empower under-resourced youth of Philadelphia to prosper in the game of life. Evidence-based outcomes are young citizens who:
- Achieve academic success as they matriculate from Crayons through College
- Consistently make healthy and thoughtful life choices
- Serve as positive role models to the next generation of Snider Hockey student-athletes
- Realize gainful and rewarding employment
- Give back to their community

Whom We Serve
We serve approximately 1,900 children through daily programming each year in Philadelphia and Camden which includes a 12-week full day summer camp. Most students come from under-served backgrounds. Thanks to the vision and generosity of our founder, Ed Snider, and the kindness of our many contributors, we do not charge a fee for any of our on- or off-ice programs.

Our Ultimate Goal
Though hockey will always be a part of our students’ lives, we know that as they mature, it will be a relatively smaller piece of a much bigger future. Ultimately, we strive to help our students build happy lives and be good citizens who are eager to pay forward the life-changing experiences they’ve had as members of the Snider Hockey Community.

2019 Impact Report: Lineup
The Challenges We Address ................................................................. 4–5
Hockey Programs ................................................................. 6–9
Education Programs ................................................................. 10–11
Scholarship Programs ................................................................. 12–13
Post-Secondary and Careers ................................................................. 14–15
Impact: Keeping Score ................................................................. 16–17
Life Skills Programs ................................................................. 18–19
Student Successes ................................................................. 20–21
Events & Rink Improvements ................................................................. 22–23
Rink Locations ................................................................. 24–25
Media Coverage ................................................................. 26–27
Testimonials ................................................................. 28–29
How to Help ................................................................. 30
Financials ................................................................. 31
A Big Thanks ................................................................. 32
Leadership & Staff ................................................................. 33
Challenges We Address

With 26% of residents living below the poverty level (2018, U.S. Census Bureau), Philadelphia is one of the poorest cities in the United States. Helping young people overcome the challenges inherent in growing up poor is one of society’s most pressing—and complex—issues. Snider Hockey’s “whole-child” approach to youth development is an important part of a sustainable solution.

Aligns with direction: 

- Children from low-income backgrounds lack access to high-quality out-of-school-time programs.
- Only one in five Philadelphia children receive the minimum recommended level of daily physical exercise (60 minutes); one in five children get no exercise at all.
- Children from low-income backgrounds experience disproportionately high levels of obesity.
- On average, students from poor zip codes don’t keep pace with the academic achievement of their wealthier peers.
- Many children from low-income families can’t afford a high-quality education.
- College students from low-income families leave college without earning a degree at far greater rates than their wealthier peers.
- Many young people are often unprepared to enter and compete in the workplace.

At no cost to families, we provide out-of-school-time safe havens that foster academic success, physical fitness, citizenship, and valuable life skills.

$0

At a minimum, our students engage in three more hours per week of physical exercise than Philadelphia children do on average.

Education about nutrition and making healthy choices are core elements of our Life Skills program.

Snider Hockey students have a 99.5% grade-to-grade promotion rate; 74% of our students earn all A’s & B’s in core classes; and 99% of our high school seniors graduate on time.

We offer our Breakaway and Goals & Assists Scholars full scholarships to high-performing high schools, colleges, and trade school.

Our post-secondary preparation program not only helps prepare students for the rigors of college, but our advisors continue to work with them through graduation.

Our Life Skills program helps students develop characteristics & soft skills such as integrity, critical thinking, and conflict resolution. Older students have career development opportunities such as workshops & internships.

"As a result of the Evaluation Capacity Building Initiative, we are committed to using what we’ve learned and built to make a stronger organization. Our newfound curiosity, as well as the defined program and associated indicators and evaluation tools, have allowed us to learn from students and families in ways that we didn’t think possible... and to adapt our work to respond to their needs.

— Jan Kaziara, Executive Vice President

Our Path FORWARD

Snider Hockey was selected to participate in the Pew Charitable Trusts Evaluation Capacity Building Initiative. The 18-month program helped Philadelphia non-profit organizations assess and strengthen the impact of their services. In partnership with strategic planners from the University of Pennsylvania’s ImpactED and McClanahan Associates, Snider Hockey developed short, medium, and long-term outcomes for each education, life skills and hockey deliverable within the Foundation’s strategic Theory of Change.
Hockey is “THE HOOK” that we use to capture and keep students’ attention while we immerse them in an array of programs designed to foster whole-child development. Few sports are as simultaneously physical and cerebral as hockey. Physically, one needs stamina, strength, balance, agility and flexibility. Mentally, a player needs confidence, conviction, patience, and the ability to analyze situations under pressure. Perhaps most important, in no other sport are work ethic, resilience, and teamwork more correlated with effective play, than in hockey—a reality that reinforces a host of vital life skills.

The Snider Hockey After School Excellence Program is open to students 5-18, regardless of skill or hockey experience. From September–June, students participate in sessions at rinks up to four to five times per week.

**SPARKS**
We introduce students ages 8 and under to the sport of hockey through our SPARKS program—an innovative curriculum for beginner students that not only focuses on the game of hockey, but also instills valuable life lessons. Our coaching philosophy is centered on “lighting the fuse” and sparking a passion for hockey!

**LEARN TO PLAY**
Students who complete ten on-ice and five Life Skills sessions are promoted to the Learn to Play program. This program focuses on continuing on-ice progression, while providing students with structured academic support and Life Skills activities to further their overall development.

**SNIDER HOCKEY LEAGUE (SHL)**
After completing our SPARKS and Learn to Play program, students matriculate to our in-house league, the Snider Hockey League (SHL). A no-hit policy allows students to be organized into teams based on skill rather than age, promoting maximum inclusivity, ice time and skill development. Students play games against students from other Snider Hockey rinks, providing opportunities for students from varying families and Philadelphia communities to come together as part of the larger Snider Hockey Community.

**SNIDER HOCKEY TRAVEL TEAMS**
Advanced SHL players are invited to join one of Snider Hockey’s multiple travel hockey teams that compete against other club hockey teams in the Delaware Valley Hockey League (DVHL) and the Mid-Atlantic Women’s Hockey Association (MAWHA). Each team participates in approximately 20 league games as well as competitive regional tournaments.

**SUMMER CAMPS**
Snider Hockey’s week-long summer camps form a special type of community where students from all different neighborhoods across the city come together in one location with one specific goal in mind: to have fun! In addition to playing ice hockey, campers participate in field trips, dryland training, academic activities, outdoor games, off-ice hockey drills and life skills education sessions.

In 2019, Snider Hockey hosted **418 different students** for a total of **3,922 camp days** attended this year!
2019: GIRL POWER!

The Snider Hockey Girls Program features girls-only practices and teams to ensure girls are comfortable and confident while playing the sport they love. The program is led by female-only certified hockey coaches and volunteers to instill a sense of pride, camaraderie, and unity for girls of all ages.

To encourage the next generation of female leaders, Snider Hockey girls attend empowerment events showcasing professional businesswomen and athletes who have paved the way as positive role models for Snider Hockey girls to follow.

DURING THE 2018-2019 SEASON

- Over 350 girls enrolled in Snider Hockey’s After School Excellence Program
- 5 Girls Travel Teams from 10U to 19U competed in independent travel leagues and the Mid-Atlantic Women’s Hockey Association (MAWHA).
- Snider Hockey girls travel teams netted over 200 combined goals!

Over 25% of Snider Hockey students are female!
At Snider Hockey, ice time is considered a privilege, one that’s contingent upon living up to core responsibilities: being committed hockey players, dependable teammates, and dedicated students.

In partnership with over 400 public, private, and charter schools, Snider Hockey academic staff collected a total of 3,479 report cards and progress reports during the 2018-19 school year to ensure our student-athletes were on track for promotion from one grade to the next.

Our Academic Instructors work closely with teachers, counselors, parents, and guardians to address the specific needs of individual students. As students progress in Snider Hockey and skill development and ice-time increases; off-ice educational activities mirror the elevated rigor of hockey activities.

**ELEMENTARY SCHOOL**
A student’s success in literacy development enhances learning in all subject areas, helps create a love of learning, and paves the way for future economic success and a rewarding life. Snider Hockey’s Reading Buddies program promotes literacy from grades K-5 and builds excitement around reading for our elementary students.

**MIDDLE SCHOOL**
Once a student enters sixth grade, they automatically transition into a program designed to increase secondary, post-secondary and college readiness for Snider Hockey students. A large focus of support in middle school includes help navigating the Philadelphia high school application process and entry into Snider Hockey’s Breakaway scholarship program.

**HIGH SCHOOL**
During this time, Snider Hockey assigns an advisor to each student to conduct comprehensive academic counseling to identify students’ career interests and centralize information for post-secondary applications, scholarships, and financial aid. Students are required to attend campus visits and have the opportunity to participate in college nights at the rinks and summer internships.

Snider Hockey students maintained a 99.5% grade-to-grade promotion rate during the 2018-2019 School Year.

**ENHANCED ACADEMIC SUPPORT IN 2018-2019**

- **1,291 Homework Help Sessions:** A time for students to complete their schoolwork, get additional tutoring in a subject they find challenging, or just have an adult look over their homework.
- **625 Tutoring Interventions:** Students who are struggling in a core subject are placed on a focus list and are required to attend tutoring sessions before returning to the ice.
- **4,010 Academic Enrichment Exercises:** Math and reading enrichment, problem-solving puzzles, chess, Scrabble and special cultural and historical activities.
Snider Hockey seeks to improve the quality of education options and expand financial support available for our most deserving students. Through innovative partnerships, Snider Hockey offers partial and full scholarships to high-performing secondary and postsecondary institutions throughout the area.

SNIDER HOCKEY OVER TIME: (S.H.O.T.) Scholarship
Snider Hockey is dedicated to fostering and supporting a student’s love of hockey throughout their educational career. The Snider Hockey Over Time (S.H.O.T.) scholarship supports accepted students to financially cover dues associated with playing club hockey at the collegiate level.

BREAKEAWAY SCHOLARS: Scholarships to High-Achieving Philadelphia High Schools
In a strategic collaboration with the Archdiocese of Philadelphia’s Faith in the Future Schools and Business Leadership Organized for Catholic Schools (BLOCS), the Breakaway Scholarship program provides scholarships for students to attend private high schools with a focus on individualized educational support, professional networking, and service-learning opportunities.

BREAKAWAY SCHOLARS: Students are currently enrolled in the Breakaway Scholarship Program
48

GOALS & ASSISTS: Tuition, Room & Board to Partnering Post-Secondary Programs
Through a joint venture with the Give Back Foundation, Snider Hockey has created the Goals & Assists Foundation, a nonprofit entity dedicated to providing full and partial scholarships for qualifying students to attend partnering post-secondary institutions. Goals & Assists Scholarships cover university tuition, school fees, room & board, allowing Snider Hockey students to graduate completely free of debt.

2019 ADDITIONS:
University of Pennsylvania & Neumann University were added to the Goals & Assists partner school network.
The Foundation added an additional 100 full scholarship years to scholars at West Chester University.

GAME READY SCHOLARSHIP: Helping All Snider Hockey Graduates Transition
Snider Hockey addresses the real power that financial and academic support can have over a student’s decision to continue through post-secondary programs through the Game Ready scholarship. $500 per semester is awarded to cover costs associated with books, fees, and transportation to all Alumni enrolled in post-secondary education programs who are on-track to graduate.

2018-2019:
60 students received college support through Game Ready scholarships

To date—Goals & Assists has invested $3 million in partnerships, equating to 600 university scholarship years for students

SNIDER HOCKEY OVER TIME: (S.H.O.T.) Scholarship
Snider Hockey is dedicated to fostering and supporting a student’s love of hockey throughout their educational career. The Snider Hockey Over Time (S.H.O.T.) scholarship supports accepted students to financially cover dues associated with playing club hockey at the collegiate level.

48 Students are currently enrolled in the Breakaway Scholarship Program

The Snider Hockey advisors that I report to during the year assist me in looking at majors, day-to-day campus living, make sure I’m eating, provide tutoring when necessary, and are always there to listen to me about anything. Snider Hockey has always been, and continues to be, about the whole player, not just about hockey.

—Brian M. Clark, Goals & Assists Scholar—West Chester University, Class of 2021
HIGH SCHOOL GRADUATION
IS NOT THE FINAL STOP

POST-SECONDARY & BEYOND
Upon entry into post-secondary programs or careers, graduates complete mentoring sessions with advisors to ensure they are game ready for future endeavors. The counseling sessions focus on: determining degree plans and selecting classes; scholarship/grant research and application; FAFSA assistance and budget planning; strategies for time management, note-taking and study skills; interview skill building; and the importance of seeking support and establishing relationships on campus or in the workforce.

CRAYONS THROUGH CAREERS—PROMISING FUTURES
Career Development programming enables students to learn marketable, job-embedded skills, while networking with partner organizations throughout secondary and post-secondary education.

ACTIVITIES DURING THE 2019-2020 ACADEMIC YEAR:
- Heckendorf Shiles Architects hosted various Career Days at Snider Hockey rinks and students participated in activities related to architecture, design, and engineering.
- Students and their families attended a Money 101 financial literacy workshop hosted by BLB&B Advisors.
- 10 students interned with Comcast Universal/Philadelphia Youth Network in summer 2019, working in a six-week program and shadowing Comcast professionals from various departments.
- 6 students interned with the PSPCA—by summer 2020, interns will have completed over 160 hours of career exploration and experience within this cohort.
- Students attended a Computer Science 4 Philly event, hosted by the School District of Philadelphia, focused on careers in technology.
- Students attended Temple University’s Katz School of Medicine day of exploration in Scientific Careers, while another group participated in the College Class Experience with Temple’s Honors Sport & Leisure in American Society program.
Keeping Score

Snider Hockey
Building Lives and Uniting Communities

- Grade-to-Grade Promotion Rate: 99.5%
- Number of Report Cards Collected in the 2018-19 School Year, Used to Track Early Warning Indicators: 3,479
- Students Who Earned All A’s and B’s During Any Given Reporting Quarter: 74%
- Students Reading at or Above Their Grade Level: 77%
- Program Participants from Low-Income Neighborhoods: 80%
- Number of Students Enrolled in After School Excellence Program: 1,570
- Minority Students Served in All Programs, Mirroring the Population of Philadelphia: >68%
- Number of New Female Student Athletes: 199
- Percent of Graduates Who Are Enrolled in Post-Secondary Institutions or Pursuing High-Level Hockey Programs: 95%
- Total Number of Community Service Hours Completed by Students: 2,346
- Number of Students Participating in the SHL and on Travel Teams: 891
Snider Hockey seeks to help students cultivate and apply behaviors and ways of thinking that are fundamental to building positive lives. Age-specific lessons are presented with the goal to empower youth to make informed choices, act responsibly through the game of hockey, and build character.

**A CULTURE OF CHARACTER**

Snider Hockey seeks to help students cultivate and apply behaviors and ways of thinking that are fundamental to building positive lives. Age-specific lessons are presented with the goal to empower youth to make informed choices, act responsibly through the game of hockey, and build character.

**THE P.L.A.Y. (Purposeful Learning for Active Youth) OF THE MONTH**

The P.L.A.Y initiative is a framework to enable character-based dialogue between student-athletes and coaching staff. “PLAYS” are woven through all areas of programming to create a culture of character.

**NEXT SHIFT**

With financial support from the Pennsylvania Department of Health, NEXT SHIFT is a leadership training program for students on our Travel Teams to cultivate healthy relationships and a sense of belonging both on and off the ice. Coaching Boys into Men is a male-centered initiative and Athletes as Leaders is a program built for female athletes.

**SERVICE LEARNING**

Snider Hockey students engaged in 2,436 community service hours while participating in a variety of volunteer opportunities throughout the year. Alongside soft skill workshops, external community service opportunities are available with community partners such as the PSCPA, Habitat for Humanity, and Wissinoming Park.

By weaving lessons into on- and off-ice sessions, we’re able to leverage the sport of hockey in ways that encourage student-athletes to make smart, healthy choices in every aspect of their lives.

17,969 hours of Life Skills programming completed by student-athletes in 2018-19
BELIEVE and ACHIEVE
celebrating the highest accolades of 2019

“If it wasn’t for this organization, I would have never picked up a hockey stick. The core values of respect, leadership, and teamwork are something I strive to perfect and Snider Hockey implemented them every day, on and off the ice.”

—Robert Crossfield

Snider Hockey 18U player, Robert Crossfield, accepted Senator Bob Casey’s appointment to the U.S. Military Academy at West Point in March of 2019. Robert graduated from Archbishop Ryan High School on an Army ROTC Scholarship with 1st and 2nd honors.

Maryam Belgrave received the 2019 Ed Snider Leadership Award. This award is presented annually to a graduating senior that exemplifies high levels of leadership and dedication to Snider Hockey. Maryam enrolled at Duke University in Fall 2019 on a full academic scholarship.

Snider Hockey Girls Travel player, Reilly Love, attended the 40th Annual Salute to Women in Sports event in October. Reilly was announced as a winner of the Women’s Sport’s Foundation inaugural essay contest in Summer 2019, inviting her to attend this outstanding event with some of the most respected athletes in women’s sports.

Angelina Duccilli and Ellis Stafford Moore-Smith were selected to the board of YOUTHadelphia, the Philadelphia Foundation’s youth in philanthropy program. YOUTHadelphia’s mission is to give Philadelphia teens opportunities to build youth leadership through philanthropy. Both students are eager to learn more about philanthropy, while building upon their public speaking skills.

Snider Hockey student Justin Zapata was selected to participate in the Quebec International Peewee Tournament in February with the Atlantic District Philadelphia Flyers team. In doing so, Justin became the fifth Snider Hockey player to compete in this prestigious tournament since 2015.

If it wasn’t for this organization, I would have never picked up a hockey stick. The core values of respect, leadership, and teamwork are something I strive to perfect and Snider Hockey implemented them every day, on and off the ice.

—Robert Crossfield

Snider Hockey Alum, Kaseir Archie, was named a 2019 Forbes Under 30 Scholar. Kaseir attended the Forbes Under 30 Summit in October joined by entrepreneurs, innovators, creators and leaders from around the world. In Summer 2020, Kaseir will graduate from Drexel University before beginning a 3-year leadership development program with a Fortune 100 Company.

Snider Hockey student Justin Zapata was selected to participate in the Quebec International Peewee Tournament in February with the Atlantic District Philadelphia Flyers team. In doing so, Justin became the fifth Snider Hockey player to compete in this prestigious tournament since 2015.
Coming Together to make a difference!

Each year—with help from our Board of Directors, the Friends of Snider Hockey Leadership Committee, the Flyers Alumni, and key partners—we host a number of special events. In addition to providing important funding, these events raise awareness about our mission and the accomplishments of the students we serve.

Alumni Showdown: Snider Hockey Alumni went head-to-head against Flyers Alumni during a celebratory game in front of 3,000 fans at the University of Pennsylvania Class of ’23 Ice Rink to announce plans to renovate the arena.

NHL Ultimate Fantasy Draft: The annual fundraiser is a LIVE Fantasy Draft event in which teams of three build their NHL playoff-bound dream team in pursuit of the Snider Cup! Pictured to the left, the 2018 Champions plot strategy for another team win.

Bernie Parent In-Shore Fishing Challenge: The family-friendly, charitable fishing competition in Cape May, NJ was created and hosted by NHL Legend Bernie Parent and is open to fishing aficionados of every level! The event combines Bernie’s passion for fishing with his enduring dedication to the Philadelphia Flyers community.

Philadelphia Flyers Celebrity Golf Invitational: Our premier fundraising event, foursomes golf with a member of the Philadelphia Flyers. In 2019, supporters raised over $1.2 million for Snider Hockey!

Office Chair Hockey Tournament: Trading in skates for office chairs—competitors participate in a round robin tournament in Center City to raise money for Snider Hockey. A great team-building event for leading corporations across Philadelphia!

Snider Hockey invested approximately $2.9 million to refurbish four city rinks—Laura Sims Skate House, Scanlon Ice Rink, Simons Recreation Center, and Tarken Ice Rink—that host students for programs. The investment from our operating reserve account allows Snider Hockey programs to operate at the city rinks through 2038.

The University of Pennsylvania Class of ’23 $8.2 million renovation project was made possible by collaboration between the Flyers Alumni Association, National Hockey League, and UPenn. In October, the Class of 1923 Ice Rink officially reopened.

The Year of Rink Renovation

2019 marked the year of Snider Hockey rink improvements and renovation. Snider Hockey and key partners invested over $11 million to upgrade the rinks that Snider Hockey students call home.
Snider Hockey’s open enrollment policy reflects the diversity of the City of Philadelphia. We work hard to ensure **all youth have the opportunity to fall in love with the game** regardless of demographics, zip code, or socioeconomic status.

**Snider Hockey Celebrates Diversity**

- Snider Hockey hosted the **2019 NHL Willie O’Ree Skills Weekend** in Philadelphia. Honoring the first African American player in the NHL, this weekend is held annually, to celebrate diversity and inclusiveness within the sport of hockey, both on and off the ice. Willie O’Ree was honored at a game between Philadelphia Flyers alumni and Snider Hockey alums at Penn Ice Rink at the Class of 1923 Arena on the campus of the University of Pennsylvania.
- Snider Hockey student-athletes speak over **20 different languages**.
- Collectively, Snider Hockey students of all ages attend over **400 different schools**.
- Rink locations are strategic—student participation mirrors the diverse backgrounds of the neighborhoods each rink serves.

**Rink Locations**

- **SIMONS RECREATION CENTER**
  - WEST OAK LANE

- **WISSAHICKON SKATING CLUB**
  - WISSAHICKON

- **PENN ICE RINK AT CLASS OF 1923 ARENA**
  - UNIVERSITY CITY

  The Class of ’23 Ice Rink serves as the home rink for our Travel Teams. In 2019, players combined for a total of **11,685 ice touches** in University City.

- **LAURA SIMS SKATEHOUSE**
  - WEST PHILADELPHIA

  The Cup Visits Sims: Bernie Parent shared his day with the **Stanley Cup** with students at Laura Sims during a visit in February!

- **TARKEN ICE RINK**
  - OXFORD CIRCLE

- **SCANLON ICE RINK**
  - KENSINGTON

- **FLYERS SKATE ZONE**
  - PENNSAUKEN

- **RIZZO RINK**
  - SOUTH PHILADELPHIA

Alumni Spotlight: In 2019, Raul “Roly” Figueroa was promoted to Site Coordinator at Scanlon. His hire marks the first Snider Hockey alumnus to become a full-time employee!
Willie O’Ree Continues to Spread Message of Positivity

“O’Ree was in Philadelphia for the annual Willie O’Ree Skills Weekend which is hosted by the NHL, Philadelphia Flyers and the Ed Snider Youth Hockey Foundation. The event was open to kids involved in the Hockey Is For Everyone programs across North America.”

Scholarship Program Enables Free 4-Year Tuition to West Chester University

“The Ed Snider Youth Hockey Foundation and Gash & Bass Scholarship Fund will provide an additional 100 full scholarship years, including room and board, to Philadelphia-area high school student-athletes, who participated in Snider Hockey programming as children, with no-cost education at West Chester University.”

Women Sports Icons Billie Jean King, Venus Williams & Co. Electrify Conversation on Equality

“Shakar attended as a part of a group from the Ed Snider Youth Hockey Foundation, created by the late Flyers owner to include people just like her, who are less likely to have a path to organized sports.”

Flyers Alumni & Snider Hockey Celebrate Stadium Series with Charity Game

“Prior to puck drop, plans will be revealed to renovate the [Penn] facility. This project is largely possible by the Flyers Alumni acting on a $2 million pledge to support Snider Hockey and to honor the legacy of Ed Snider.”

Flyers Founder Ed Snider To Be Honored with Mural in South Philadelphia

“Philadelphia Flyers founder Ed Snider will be honored with a mural in South Philadelphia. The Ed Snider Youth Hockey Foundation and Mural Arts Philadelphia will dedicate “Snider Hockey: Inspiring Our Youth” on Saturday at 10th and Snyder Avenue.”

Flyers Founder Ed Snider To Be Honored with Mural in South Philadelphia

““After closing last April for renovations, the University’s Class of 1923 Ice Rink has officially reopened.”

The Howe Foundation will present $5,000 per season from the “Mr. Hockey” scholarship to the boys’ program of the Ed Snider Youth Hockey Foundation. It will also donate $5,000 per season from the “Mrs. Hockey” scholarship to the Snider Hockey girls’ program.”

Skating on Fresh Ice: The Newly Refurbished Penn Ice Rink Officially Reopened Following Five Months of Renovations

“After closing last April for renovations, the University’s Class of 1923 Ice Rink has officially reopened.”

Charity Chair Hockey ‘Floor-nament’ Turns Center City Office into Arena

“The Ed Snider Youth Hockey Foundation scored big at a unique fundraiser.”

Pew Fund Grantees Work to Improve Programs Through Better Use of Data

“Staff found new ways to capture long-term participant success in areas such as academic achievement, physical and mental health, and employment upon graduation. Moreover, the theory-of-change approach proved to be a valuable tool for determining whether new opportunities will advance their goals.”

Ed Snider, Gordie Howe Foundations Partnering to Help Youth Hockey Players

“The Howe Foundation will present $5,000 per season from the “Mr. Hockey” scholarship to the boys’ program of the Ed Snider Youth Hockey Foundation. It will also donate $5,000 per season from the “Mrs. Hockey” scholarship to the Snider Hockey girls’ program.”

The Philadelphia Inquirer

Women Sports Icons Billie Jean King, Venus Williams & Co. Electrify Conversation on Equality

“Shakar attended as a part of a group from the Ed Snider Youth Hockey Foundation, created by the late Flyers owner to include people just like her, who are less likely to have a path to organized sports.”

Flyers Alumni & Snider Hockey Celebrate Stadium Series with Charity Game

“Prior to puck drop, plans will be revealed to renovate the [Penn] facility. This project is largely possible by the Flyers Alumni acting on a $2 million pledge to support Snider Hockey and to honor the legacy of Ed Snider.”

Flyers Founder Ed Snider To Be Honored with Mural in South Philadelphia

“Philadelphia Flyers founder Ed Snider will be honored with a mural in South Philadelphia. The Ed Snider Youth Hockey Foundation and Mural Arts Philadelphia will dedicate “Snider Hockey: Inspiring Our Youth” on Saturday at 10th and Snyder Avenue.”

Skating on Fresh Ice: The Newly Refurbished Penn Ice Rink Officially Reopened Following Five Months of Renovations

“After closing last April for renovations, the University’s Class of 1923 Ice Rink has officially reopened.”

Charity Chair Hockey ‘Floor-nament’ Turns Center City Office into Arena

“The Ed Snider Youth Hockey Foundation scored big at a unique fundraiser.”

Pew Fund Grantees Work to Improve Programs Through Better Use of Data

“Staff found new ways to capture long-term participant success in areas such as academic achievement, physical and mental health, and employment upon graduation. Moreover, the theory-of-change approach proved to be a valuable tool for determining whether new opportunities will advance their goals.”

Ed Snider, Gordie Howe Foundations Partnering to Help Youth Hockey Players

“The Howe Foundation will present $5,000 per season from the “Mr. Hockey” scholarship to the boys’ program of the Ed Snider Youth Hockey Foundation. It will also donate $5,000 per season from the “Mrs. Hockey” scholarship to the Snider Hockey girls’ program.”
In Their Words

“When I moved to Philadelphia, I joined a board of a local school, but I was looking for something philanthropic community wise. After learning about Snider Hockey, I knew it was the perfect fit. I was blown away by how amazing the program is and the impact it has on students who are less economically advantaged. In my eyes, Snider Hockey is world class in the way that it is run, followed by the success it has had over the years.”

—Ryan Limaye, Board and Chairman’s Club Member

“When I moved to Philadelphia, I joined a board of a local school, but I was looking for something philanthropic community wise. After learning about Snider Hockey, I knew it was the perfect fit. I was blown away by how amazing the program is and the impact it has on students who are less economically advantaged. In my eyes, Snider Hockey is world class in the way that it is run, followed by the success it has had over the years.”

—Ryan Limaye, Board and Chairman’s Club Member

“Snider Hockey is amazing! The experiences given to so many children are priceless. My sons are truly blessed to be part of such an awesome organization!”

—Monique Murray-Haughton, Snider Hockey Parent

“McClure Hockey has given me so much over the last decade and I want nothing more than to be able to continue Mr. Snider’s legacy by making a difference in the lives of those around me. I genuinely wouldn’t be who I am today without Snider Hockey and for that, I am forever grateful.”

—Lauryn Hauler, Snider Hockey Alumna

“My time playing college hockey and attending class has significantly changed my outlook on education, and how I carry myself. For the first time in my life I feel I have fallen into the role of a leader. I am glad to say I’ve never been happier.”

—Grey Rumain, Snider Hockey Alumnus

“Knowing that Ed Snider had a goal to keep students off the streets and instead, introduce them to the game of hockey and skills that will prepare them for a well-deserved career, is something we will forever be proud to represent.”

—Chris and Colette McElwee, Chairman’s Club Members

“From Snider Hockey, I have grown as a person. Mr. Snider helped me reach my goals. I felt really good when I scored my first hockey goal. I have grown ready to read really good books and I have learned how to be useful in the community.”

—Onochie Odenigbo, Age 13, Laura Sims Skatehouse

“When I am on the ice, I am happy. Being on the ice helps me clear my mind of everything else.”

—Crystlind Lysius, Age 16, Laura Sims Skatehouse

“During my sons’ six years at Snider Hockey, they have been given many opportunities to overcome adversity. I adopted my sons as a single parent and they face the adversity of not having a positive male figure in their lives. Many coaches of Snider Hockey have stepped up to fill this role and be a mentor and the positive male role model they so desperately need.”

—Kristie Wisniecki, Snider Hockey Parent
**HOW TO HELP**

**DONATE**
Make a one-time gift, or set up a monthly recurring plan. When you give to Snider Hockey, your dollars are matched 2:1. So, your $100 gift to purchase a student's first pair of skates becomes a $300 donation for skates for three children.

**VISIT A RINK**
Seeing our students in action is priceless. Schedule a 20-minute one-on-one guided tour of our rinks to see what our day-to-day operation is truly like.

**ATTEND**
Attend a fundraising event and golf with the Flyers, fish with Bernie Parent, draft your Fantasy Hockey dream team, or compete in the Office Chair Hockey Tournament! Or, throw your own party with Snider Hockey as a beneficiary and our team will help add any special touches needed.

**PARTNER**
Join us as a Corporate Partner to support with in-kind product, establish internships for our students, or purchase tickets in the Snider Hockey Suite during a Wells Fargo Center event to entertain your clients and staff.

**BID**
Bid on one-of-a-kind Philadelphia sport packages, concert tickets, dining experiences, and more. New auction items are added monthly and include sitting on the Flyers bench, taking a ride on the Zamboni, exclusive chef’s tables, and more! Proceeds directly benefit Snider Hockey.

**VOLUNTEER**
Volunteers assist with many tasks including but not limited to: executing practice plans, working one-on-one with Learn to Play student-athletes, assisting with academic tutoring, homework help, and life skills activities, and serving as a mentor and role model to Snider Hockey students.

**Financials**

**REVENUE**
- **GRANTS** $2,446,700
- **MAJOR/ANNUAL GIFTS** $1,011,206
- **SPECIAL EVENTS** $1,701,680
- **OTHER** $5,422
- **INVESTMENT INCOME** $289,324

**TOTAL REVENUE** $5,454,332

The Ed Snider Youth Hockey Foundation Supporting Organization’s match of $3,329,950 is included in the applicable sources of revenue.

**EXPENSES**
- **PROGRAM** $4,054,662
- **ADMINISTRATIVE** $403,376
- **FUNDRAISING** $1,031,792

**TOTAL EXPENSES** $5,489,830

The Ed Snider Youth Hockey Foundation maintains an investment/reserve account that ensures the long-term sustainability of the organization.
A BIG THANKS

Snider Hockey is grateful to every member of the Snider Hockey Community who made a gift in 2019 to help us empower our students to be successful in the game of life. A complete and most up-to-date list of donors and corporate partners is available on our website at SniderHockey.org. With the help of caring supporters like you, Snider Hockey is able to achieve its mission of building lives and uniting communities.

A Special Thanks for the Support from Our Flyers Family

BOARD OF DIRECTORS

- Bill Whitmore (Chair)
- Chris McElwee (Vice Chair)
- Sandy Lipstein (Secretary/Treasurer)
- Scott Tharp (President)
- Phil Weinberg (Legal Counsel)
- Danny Briere
- Marc Brownstein
- Greg Butz
- Steve Capoferri
- Charlie Chase
- Evan Davis
- Steve Fera
- Pat Ferrill
- Lakisha Harvey
- Paul Holmgren
- Giovanna Imbesi
- Billy King
- Josh Kopelman
- Ryan Limaye
- Dan McClave
- Mark Mills
- Sal Patti
- Ron Rabena
- Ike Richman
- Dave Scott
- Gerry Shreiber
- Lindy Snider
- Quinn Spitzer
- Paul Troy

BOARD MEMBER EMERITI

- Willie O’Ree
- Fred Shabel

FRIENDS OF SNIDER HOCKEY LEADERSHIP COMMITTEE

- Les Haggett (Co-Chair)
- Joes Sherridan (Co-Chair)
- Harris Daivoff
- Troy Ewanchyna
- Matt Morgan
- Brian Orr
- Mike Sulkes

LEADERSHIP

FULL-TIME STAFF

- Scott Tharp: President/CEO
- Jan Kosa: Executive Vice President
- Katy Hoosh: Director, Development
- Chris Newton: Director, Evaluation & Program Support
- Dan Rudd: Director, Hockey Programs
- Jenn Brozene: Manager, Development
- Dennis Cunard: Manager, Human Resources
- Zack Damico: Manager, Travel Hockey Programs
- Sam Nagierowski: Manager, Education Programs
- Gil Schuoffer: Manager, Life Skills Programs
- Hilary Maggs: Specialist, Community Resources
- Jake Scott: Specialist, Data & Evaluation
- Jeremy Gillam: Senior Coordinator, Life Skills Programs
- Casey Kidler: Senior Coordinator, Girls Hockey Programs
- Ryan McCarney: Senior Coordinator, Laura Sims Skate House
- Nick Allison: Coordinator, Tarken Ice Rink
- Matt Brady: Coordinator, Equipment & Transportation
- Fran Buggsy: Coordinator, High School Programs
- Gregg Cshasha: Coordinator, Facilities & Quality Assurance
- Caln Fefara: Coordinator, Penn Ice Rink & Goaltenders
- Erin Ficz: Coordinator, Alumni Programs
- Real Figueora: Coordinator, Scanlon Ice Rink
- Justin Foley: Coordinator, Simon Ice Rink
- Juliana Harkinson: Coordinator, Content Engagement
- Summit Haran: Coordinator, Development
- Shriani Kotham: Coordinator, Human Resources
- Cameron Kelly: Coordinator, Life Skills
- Mubarak Lawrence: Coordinator, Service Learning & Career Development
- Kelly Liebfoot: Coordinator, Academic Programs
- Erin Robinson: Coordinator, Middle School Programs
- Zaine Taff: Coordinator, Data & Evaluation
- Courtney McElwee: Assistant, Development

With the help of caring supporters like you, Snider Hockey is able to achieve its mission of building lives and uniting communities.

A SPECIAL THANKS FOR THE SUPPORT FROM OUR FLYERS FAMILY
ED’S LEGACY

Ed Snider was an icon—the founder of the Philadelphia Flyers, an entrepreneur, a philanthropist, a risk-taker, and a true visionary in the sports and entertainment industry. He was widely respected and admired for his passion, vision, and ability to lead others.

He also cared deeply about—and genuinely liked—children, whom he saw as the leaders of tomorrow who will be entrusted to build a better future for our society. One of Ed’s proudest accomplishments was the creation of the Ed Snider Youth Hockey Foundation in 2005.

On October 5, 2019 the Snider Hockey: Inspiring Our Youth mural by Jared Bader and Mural Arts Philadelphia was unveiled at 10th and Snyder in South Philadelphia. Spanning the entire city block, the mural celebrates the life and legacy of our founder, Ed Snider. *The full mural is depicted on the front cover.*