A Message From Our President/CEO

Though Covid-19 has completely disrupted our world this year, our Crayons to Careers continuum never faltered. When so many other service organizations were forced to shut down, Snider Hockey delivered on its promise to be Here All Year for those who need us the most!

Now – more than ever – under-resourced youth in Philadelphia need our help to be able to thrive in uncertainty, meet the challenges of quickly changing environments, and build successful lives. When you support Snider Hockey, you are helping to narrow the opportunity and achievement gaps for under-resourced Philadelphia youth; thereby, ensuring that they will develop the academic and social-emotional skills needed to grow up to reach their full potential as productive citizens.

Our Deliverables

Since 2005, with the enduring support of the Philadelphia Flyers and a host of loyal donors, Snider Hockey has helped tens-of-thousands of students build a foundation for lifelong achievement. This year, we embraced new methods and technologies allowing us to continue to deliver in-school, after-school, virtual, and summer programs that provide the necessary tools (assets) for success in the pursuit of academics, careers, and life.

EDUCATION has the power to change a life. Reading, writing, and now digital studies allow children to find positive ways to express themselves and be connected to the broader community. Our year-round supplemental educational services promote a lifelong enjoyment of reading, critical thought, group communication, and most importantly, ingrain the desire to be a constant learner in any environment.

HOCKEY demands exceptional mental and physical capabilities. Our coaches help our student athletes become more self-aware and self-confident; more physically fit and mentally tough; more highly motivated – both on and off the ice. During the pandemic, virtual hockey training sessions keep students active and connected to teammates.

LIFE SKILLS complement and enhance the value of Snider Hockey’s education and hockey programs. Coaches and mentors encourage our students to build upon their capacity to understand themselves and others. Empathy, respect, responsibility, and teamwork have never been more important. Our students are taught to make healthy life choices, remain strong, and thrive in the face of inevitable challenges.

POST-SECONDARY and CAREER SUCCESS is essential to our Crayons to Careers philosophy for whole child development. Special emphasis is placed on helping students navigate the pivotal transition periods between middle school and high school and high school and post-secondary pursuits like college, the military service, or trade apprenticeships and eventually, the workforce.

Our Impact

Prior to his passing, Ed Snider wrote, “I always thought, ‘what can I do to help these kids?’ My commitment to the Ed Snider Youth Hockey Foundation is unwavering.” Ed’s unwavering commitment to these kids has become his legacy and is our beacon. I hope that the data and outcomes within this report will provide our stakeholders with empirical evidence of the life-changing impact their support has had on so many deserving young people.

Together—we can truly make a world of difference.

Scott Tharp
Who We Are

Snider Hockey is a nationally acclaimed non-profit that uses the sport of hockey to educate and empower under-resourced youth of Philadelphia to prosper in the game of life. Evidence-based outcomes are young citizens who:

- Achieve academic success as they matriculate from Crayons through College
- Consistently make healthy and thoughtful life choices
- Serve as positive role models to the next generation of Snider Hockey student-athletes
- Realize gainful and rewarding employment
- Give back to their community

Who We Serve

Snider Hockey serves over 1,600 students through daily programming in Philadelphia and Camden. Programs now include physical, digital, and hybrid offerings. Most students come from under-served backgrounds. Thanks to the vision and generosity of our founder, Ed Snider, and the generosity of our contributors, all programs are delivered at no cost to our participants.

Our Ultimate Goal

Though hockey will always be a part of our students’ lives, we know that, as they mature, it will be a relatively smaller piece of a much bigger future. Ultimately, we strive to help our students build happy, productive lives and turn out to be good citizens who are eager to pay forward the life-changing experiences they’ve had as members of the Snider Hockey Community.

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THRIVE
When Challenged

Now – more than ever – under-resourced youth in our service area need our help to thrive in uncertainty, meet the challenges of quickly changing environments, and build successful lives. Our whole-child Crayons to Careers continuum remains accessible to our students – free of charge – through daily “live” and “virtual” sessions.

Children from low-income backgrounds lack access to high-quality out-of-school-time programs.

One in five Philadelphia children gets no exercise at all.

Our students average 3+ hours of exercise per week via a wide array of virtual physical training sessions until resumption of “live” programming.

Snider Hockey students have a 99.5% grade-to-grade promotion rate; 75% earn all A’s & B’s in core classes. We offer 75+ virtual sessions each week during the quarantine.

We provide crisis management services, virtual sessions, and small group in-person camps to keep kids physically, socially & emotionally healthy during this time of social distancing and isolation.

Many children from low-income families can’t afford a high-quality education.

Low-income college students are more likely to leave college without a degree compared to wealthier peers.

Young people are often unprepared to enter the workforce.

Low-income students often lack opportunity to develop leadership skills.

We offer our Breakaway and Goals & Assists scholars full scholarships to high-performing high schools, colleges, and trade schools and provide the technologies necessary for digital education.

Our post-secondary advisors work regularly with our students to ensure successful graduation.

Our Life Skills program equips students with integrity, critical thinking, and conflict resolutions skills necessary to successfully complete internships and become productive members of the workforce.

Our new Leadership Council is a youth advisory council comprised of students and alumni, created to provide students with unique opportunities to grow as leaders.

Our Path FORWARD
Our unwavering commitment is to safely meet the needs of our students, wherever and however they need us.

Snider Hockey’s work is vital, especially during COVID-19, to help the families in need, along with the education platform being critical to the overall goal of social equity.

—Lakisha Harvey, Snider Hockey Board Member
The Snider Hockey Girls’ Program features girls-only practices and teams to ensure girls are comfortable and confident while playing the sport they love. The program is led by female-only certified hockey coaches and volunteers to inspire and sustain passion for the game of hockey and instill unity for girls of all ages. By making hockey more inclusive, Snider Hockey aims to encourage the next generation of female leaders.

In February 2020, Snider Hockey and Flyers Charities brought the Professional Women’s Hockey Player Association’s (PWHPA) Dream Gap tour to a sold-out audience at the Voorhees Flyers SkateZone.

OVER 60 SNIDER HOCKEY GIRLS

took part in on-ice training from PWHPA players.

IF WE CAN DREAM IT, WE CAN BE IT!

During the 2019-20 Season

- Over 380 girls enrolled in Snider Hockey’s After School Excellence Program
- Over 25% of Snider Hockey students are female
- The total number of females increased by 5%, which is the biggest season to season increase in Snider Hockey history!
- 58% of Snider Hockey girls identify as a non-white race.
- 5 Girls’ Travel Teams from 10U to 19U competed in independent travel leagues and the Mid-Atlantic Women’s Hockey Association (MAWHA).
- Snider Hockey girls’ travel teams netted over 335 combined goals!
HOCKEY IS THE HOOK

Across all levels, Snider Hockey athletes completed over 38,000 ice touches in the 2019-20 season.

Snider Hockey Travel Teams netted a total of 2,222 goals this season.

“Hockey is the HOOK” that is used to capture and hold the attention of our students while they are immersed in much greater life lessons designed to foster whole-child development. This framework encompasses a wide array of programs aimed to further academic success, personal development, and citizenship. In few other sports are work ethic, resilience, and teamwork more correlated with success than in hockey — a reality that reinforces a host of vital life skills.

The Snider Hockey After School Excellence Program is open to students 5-18, regardless of skill or hockey experience. Typically from September - June, students participate in sessions at rinks up to four or five times per week.

SPARKS
We introduce students ages 8 and under to the sport of hockey through our SPARKS program—an innovative curriculum for beginner students that not only focuses on the game of hockey, but also instills valuable life lessons. Our coaching philosophy is dedicated to lighting the fuse to “spark” a life-long passion for hockey!

PLAY TO LEARN
Students who complete ten on-ice and five Life Skills sessions are promoted to the Play To Learn program. This program focuses on continuing on-ice progression, while providing students with structured academic support and Life Skills activities to further their overall development.

SNIDER HOCKEY LEAGUE (SHL)
After completing our SPARKS and Play To Learn programs, students matriculate to our in-house league, the Snider Hockey League (SHL). A no-cut policy allows students to be organized into teams based on skill rather than age, promoting maximum inclusivity, ice time, and skill development. Students play games against students from other Snider Hockey rinks, providing opportunities for students from varying families and Philadelphia communities to come together as part of the larger Snider Hockey Community.

SNIDER HOCKEY TRAVEL TEAMS
Advanced SHL players are invited to join one of Snider Hockey’s multiple travel hockey teams that compete against other club hockey teams in the Delaware Valley Hockey League (DVHL) and the Mid-Atlantic Women’s Hockey Association (MAWHA). Each team participates in approximately 20 league games as well as competitive regional tournaments.

NOW MORE THAN EVER—On March 13, 2020 all in-person programming was halted due to the COVID-19 pandemic. Snider Hockey demonstrated its commitment to quickly transition in all environments in order to safely meet the needs of our students. Hockey programs have safely resumed in fall 2020.

I have been with the Snider Hockey program for a long time and have been playing with a handful of my teammates since kindergarten. We have formed close friendships both on and off the ice. To me, hockey means fun with my friends and healthy competition. My favorite part about hockey is how quickly the momentum of the game changes. Being a hockey player has taught me how to get along and work effectively with others, which continues to develop my communication skills.

My biggest accomplishment was making the USA Hockey Atlantic District Player Development program and being chosen to travel to Sweden. This exposed me to a new, more intense level of hockey.

Snider Hockey has taught me that you have to work towards the things that you want in life, and even though sometimes you might not get them...you have to keep at it.

—Tyreese Walker, 18, Laura Sims Skate House
SNIDER HOCKEY

RETURN TO PLAY

Snider Hockey remains committed to safely meeting the needs of its students. Snider Hockey utilized a strategically planned phased approach to resume regular live programs and safely welcome back students and staff at our rinks. Following guidance from the CDC, PA Department of Health, local health officials, and in consultation with Children’s Hospital of Philadelphia, Snider Hockey created a Return to Play Action Plan.

RETURNING TO THE ICE is crucial to the physical, social, and emotional well-being of our youth. Snider Hockey procured ice time at three rinks and began offering small group on-ice sessions in July.

In September, Snider Hockey and the Philadelphia Department of Recreation were able to begin a phased reopening of four City rink locations, beginning with Scanlon and Laura Sims, followed by Simons and Tarken. These locations are our true “COMMUNITY HUBS”. We are thrilled to return to the neighborhoods we serve.

NAVIGATING COVID TOGETHER requires parents to wait outside the rinks and all coaches and students to arrive dressed for play. Health checks are then completed to ensure that everyone can enjoy the physical, mental, and social benefits associated with hockey.

From July through November, OVER 600 STUDENTS of all ages and skill levels safely returned to the ice to Play to Learn with us.

SHIF TO VIRTUAL PROGRAMMING

In March 2020, all in-person programming was halted due to the COVID-19 pandemic. Snider Hockey coaches quickly transitioned lessons to a real-time virtual format. Every Snider Hockey student was provided the opportunity to participate in virtual workouts with coaches and teammates. Sessions included skill work, such as stick handling and balance, as well as body weight exercises. Students had the opportunity to stay in shape, further their skills, and interact with their teammates. Snider Hockey also designed a Workout Club for our older, most dedicated players. The club includes mentoring from coaches on how best to use this opportunity as a means for self-improvement. Lastly, our coaches created a library of hockey videos that are available to students and families on-demand.

40-50 virtual hockey sessions were held each week

NOW...MORE THAN EVER

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COVID-19 Response and Direct Support

Snider Hockey remains agile to meet the needs of our students and communities throughout the pandemic and onward.

Quickly transitioning to virtual learning, Snider Hockey provided 75 virtual programming sessions every week within our hockey, education, life skills, and post-secondary preparation pillars. With hybrid learning models, virtual sessions continue as part of “the new normal”.

*Bernie Bandanas* were created by Hockey Hall of Fame goaltender, Bernie Parent, and shipped to people in 31 states and 5 countries, raising more than $15,000 for direct response efforts.

Snider Hockey students and families HONOR frontline workers with our #StickTapSalute Challenge.

Our crisis managers are providing direct service to families experiencing sudden homelessness, unemployment, food insecurity, and other critical needs. To date, we’ve provided support to over 70 different families.

Snider Hockey worked with the City of Philadelphia to plan and implement a “Return To Play” action plan to meet the social and emotional needs of our students and families.

Snider Hockey partnered with the National Distribution Service to provide over 55,000 meals within our neighboring communities from March – August, 2020. We also partnered with First Book Philadelphia and Book Smiles to distribute grade-level appropriate books. Over 11,000 books have been distributed to date, at no cost to our young readers.

“We appreciate you so much for connecting during these crazy times and providing structure that is separate from school and FUN! From the bottom of this stressed out mom’s heart, I THANK you all!”

—Alyssa Berkhimer, Snider Hockey Parent
Snider Hockey has changed my life in so many ways. I could write a book about it!

My dad often refers to Snider Hockey as a miracle for my brothers and me because it has given us lifelong friends, goal-oriented learning, and academic support that we don’t get at school. Snider Hockey provides us with once-in-a-lifetime opportunities, including helping us go to high school and college, which we otherwise would not have been able to afford. Snider Hockey shows me how important an education, grades, and work-ethic are throughout adulthood. As a first-generation college student, I was always told that college would be important to getting a good job and being financially stable, but I never understood how to get there.

I chose to attend Neumann University for many reasons, including the Business program, the Women’s Ice Hockey team, and the resources the campus offers. Neumann’s location also offers a lot of opportunities for internships and continued involvement with Snider Hockey as an Alumna, which will ensure that I have a variety of career options in the future.

My biggest accomplishment this year was winning the 2020 Ed Snider Leadership Award. The achievement gives me hope for the future. As a participant in the organization, I always find it imperative to hold myself to the high standards that my family and Snider Hockey have held me to throughout my life.

I was feeling anxious before starting college, but seeing all of the people who have been supporting me has helped me realize that, although the next four years of my life may be tough, I will be able to succeed. I know that I will experience important life lessons that I’ll be able to pass down to students who follow in my footsteps.

The support and incentive that Snider Hockey provides students has helped me grow as a fully-rounded person who can empathize, compete, and grow with others, all of which are important to establishing myself in adulthood.

–Victoria Maloney, 18, Simons

Snider Hockey students maintained a 99.5% grade-to-grade promotion rate during the 2018-2019 School Year

At Snider Hockey, ice time is considered a privilege, a privilege that’s contingent upon living up to core responsibilities: being committed hockey players, dependable teammates, and dedicated students.

In partnership with over 400 public, private, and charter schools, Snider Hockey’s academic staff collected a total of 2,125 report cards and progress reports during the 2019-20 school year to ensure our student-athletes were on track for promotion from one grade to the next.

Our Academic Instructors work closely with teachers, counselors, parents, and guardians to address the specific needs of individual students. As students progress in Snider Hockey, skills are developed and ice-time is increased; and off-ice educational activities mirror the elevated rigor of the hockey activities.

VIRTUAL ACADEMIC SUPPORT IN 2019-2020

Since March 24, 2020 . . .

→ 5,200+ virtual education sessions have occurred

→ 1,082+ students engaged in virtual educational programming

ELEMENTARY SCHOOL
A student’s development in literacy enhances learning in all subject areas, helps create a passion for learning, paves the way for future economic success, and a rewarding life.

Snider Hockey’s Reading Buddies program promotes literacy and builds excitement around reading for our elementary students.

MIDDLE SCHOOL
Once students enter sixth grade, they automatically transition into a program designed to increase secondary, post-secondary, and college readiness. A large focus of support in middle school includes help navigating the Philadelphia high school application process and entry into Snider Hockey’s Breakaway Scholarship program.

HIGH SCHOOL
During this time, Snider Hockey assigns an advisor to each student to conduct comprehensive academic counseling to identify students’ career interests and centralize information for post-secondary applications, scholarships, and financial aid. Students are required to attend campus visits and are given the opportunity to participate in college nights at the rinks and summer internships.

EDUCATION IS OUR TOP PRIORITY

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Snider Hockey has taught me that not everything is easy, and sometimes you have to work extra hard towards your goals.

The Breakaway Scholarship has had a big impact on my life because it gives me the opportunity to enjoy a high-performing private school – a privilege that many other children don’t get the chance to experience. The scholarship has empowered me to grow my network and meet people who can push me to become the most successful person possible. I chose Father Judge because I saw different opportunities that I did not have in my neighborhood.

I am really passionate about hands-on learning and stepping out of my comfort zone. I prefer this method over listening to a lecture or passive instruction. I believe this method benefits both my attention and creativity, as well as enhances my problem-solving abilities.

My favorite thing about Snider Hockey is that it offers kids the opportunity to get off the street and do something productive. The staff provide a safe working environment for those of us who need counseling or tutoring. Snider Hockey is always looking to help us, never to put us down. Coaches and advisors will never tell you that you can’t do something. They will always try to help you become the best person you can be – on and off the ice.
**KEEPING SCORE**

**SETTING GOALS**

- **99.5%**
  Grade-To-Grade Promotion Rate

- **2,125***
  Number of Report Cards Collected in the 2019-20 School Year, Used to Track Early Warning Indicators

- **75%**
  Percentage of Students Who Earned All A’s and B’s During Any Given Reporting Quarter

- **77.34%**
  Students Reading At or Above Their Grade Level

- **80%**
  Program Participants From Low-Income Neighborhoods

- **1,464**
  Number of Students Enrolled in After School Excellence Program

- **>68%**
  Percentage of Minority Students Served in Overall Programs, Mirroring the Population of Philadelphia

- **789***
  Total Number of Community Service Hours Completed by Students

- **97%**
  Percent of Graduates Who Are Enrolled in Post-Secondary Institutions or Pursuing High-Level Hockey Programs

- **683**
  Number of Digital Programming Sessions Delivered

- **173**
  Number of New Female Student Athletes

*Historically a majority of service projects (70%) and report card collection occur in the Spring and were unable to happen due to COVID 19.*
POST-SECONDARY SUCCESS and CAREER READINESS

With the help of Snider Hockey, I became more than just a product of my environment. I am proud of how I took control of my life!

Snider Hockey enhanced my perception of education by teaching me to have the mindset that we are always learning, whether it be at school, on the ice, or elsewhere. This mindset is what encouraged me to pursue higher education, which I didn’t anticipate in high school.

Since high school, I had dreams of attending West Chester University, but I did not get accepted initially. Coach Sam encouraged me to attend the Community College of Philadelphia (CCP) after I graduated high school. I excelled at CCP and enjoyed furthering my education. Once I earned my associates degree, I was blessed to be awarded the Goals & Assists scholarship to attend West Chester University, which was a dream come true.

I am proud of how I took control of my life. I received the Game Ready and the Goals & Assists scholarships, which allow me to graduate from college with no debt. After this semester, I am very proud to say that I will be the first person in my family to graduate with no debt from college.

Snider Hockey has brought me onto their marketing team where I pitch proposals, create visuals and graphics, and independently execute marketing campaigns. Being part of the marketing team allows me to acquire work experience, as well as improve my resume and portfolio.

Due to COVID-19, the shift to digital allows me to take advantage of the opportunity to work remotely in different roles, which has given me invaluable experience in the field I plan to join after graduation. Snider Hockey makes the transition easier for me because my Alumni Advisors continue to check-in with me, give me helpful suggestions, and are always there when I need any help. In addition, they have come up with creative ways to keep me involved in all of my roles through video conferences, remote projects, and daily communication.

Snider Hockey has shown me endless support, from my start with the program in 7th grade through my college education.

—Diquan Jackson, 23, Scallon

DESPITE THE PANDEMIC, Snider Hockey post-secondary students are still able to gain valuable career experience.

> 3 students participated in the first “paid” internship with PSPCA—From October 2019 through June 2020, interns completed over 160 hours of hands-on career exploration and virtual experience within this cohort.

> 10 students interned virtually with Comcast Universal/Philadelphia Youth Network in summer 2020—Student interns attended 3 virtual sessions throughout a six-week period. Professionals from various sectors of Comcast/Universal engaged interns via a virtual panel and workshop sessions.

> 9 Students participated in a STEM internship sponsored by University of the Sciences—Students attended up to 11 Virtual Sessions hosted by USciences faculty and staff. Students completed and presented a Capstone project addressing a scientific phenomenon that impacts society.

> 7 students participated in the J. Wood Platt/Snider Hockey Caddy Program—Students are currently working at three golf courses in the greater Philadelphia Area.

> 10 students, including two Alumni, are seated on the new Snider Hockey Finance and Money Management Team—This newly formed Team is currently tasked to engage with professionals via the online Banzai “classroom”. Banzai provides a platform for Snider Hockey staff to monitor the learning progression of the members as they complete the assigned Banzai curriculum. This group will operate logistically as a subgroup to the Leadership Council. Members have an expressed interest in finance and money management.
Life Enrichment Programs

- Even though many in-person volunteer opportunities were unavailable due to Covid-19, Snider Hockey students still participated in 13,421 hours of Life Skills programming and 789 hours of Community Service, some of which was in partnership with community organizations such as PSCPA, Heritage Conservancy, and Bethesda Project.

- Mighty Minds Program: 141 students aged 8 and under focus on morals and literacy while reading the Brady, Brady book series.

- Healthy Goals Program: 196 students age 10 and under learn about making healthy food and beverage choices guided by MyPlate.gov and The Alliance For A Healthier Generation.

- Team Building Program: 221 students ages 12 and under focus on skills pertaining to working together and considering others.

- Play It Forward Program: 201 rising middle & high school students meet monthly to work on “soft skills” with workshops and service-learning projects to promote self-efficacy and self-advocacy.

LEADERSHIP COUNCIL

The Leadership Council was formed to gain feedback from the unique perspectives of Snider Hockey Students and Alumni to help us best serve our students, while providing them with an enriching developmental experience.

ALUMNI TIER
18 students focused on building professional and employable skills; giving back to Snider Hockey’s community

UPPERCLASS TIER
15 Senior and Junior students focused on developing leadership skills

UNDERCLASS TIER
23 Sophomore and Freshmen students focused on learning to become Snider Hockey Ambassadors

Our LIFE SKILLS curriculum is designed to provide opportunities to keep student-athletes physically active, develop interpersonal skills, work together with others, build character, ingrain healthy habits, and to make positive life choices.

"My favorite part of the Leadership Council so far has been the Outward-Bound camp this summer. We got to talk to some underclassmen at the end of the camp and offer them a lot of guidance. I added that I am a member of the Leadership Council to my resume, which gives me a valuable talking point. I am very grateful for the opportunity."

—Charles Seawright, Upperclass Tier Member

"I love the Leadership Council because it helps me become more mature. It allows me to realize how to become a captain and a role model for younger people."

—Ben Williams, Underclass Tier Member

"The Leadership Council has given me courage to take initiative and has taught me that there is more to a leader than meets the eye."

—Ahmoni Martin, Alumni Tier Member

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Jasmine Masino is a 12th grade student in the Goals & Assists (G&A) Program. She is the first high school student to take two college-level classes in one summer through CCP’s ACE Program. She was just accepted into the Penn Early Exploration Program (PEEP) and will be applying to UPenn this fall. She is the first high school student to take two college-level classes in one summer through CCP’s ACE Program. She was just accepted into the Penn Early Exploration Program (PEEP) and will be applying to UPenn this fall.

Hanna Belgrave is a third year Goals & Assists Scholar at West Chester University. She was one of the four new Peer Support Coaches hired at our G&A partner schools. Hanna played on the women’s ice hockey team during her first two years at West Chester and was a Snider Hockey Over Time (SHOT) Scholar. Hanna Belgrave is a third year Goals & Assists Scholar at West Chester University. She was one of the four new Peer Support Coaches hired at our G&A partner schools. Hanna played on the women’s ice hockey team during her first two years at West Chester and was a Snider Hockey Over Time (SHOT) Scholar.

Grant Hudson participated in the 2020 Quebec International Peewee Tournament in February, 2020 with the Lehigh Valley Phantoms. This past season, Grant played on the Snider Hockey Peewee AA team and was the sixth Snider Hockey student to participate in Quebec with the Atlantic District Player Development Program. Grant Hudson participated in the 2020 Quebec International Peewee Tournament in February, 2020 with the Lehigh Valley Phantoms. This past season, Grant played on the Snider Hockey Peewee AA team and was the sixth Snider Hockey student to participate in Quebec with the Atlantic District Player Development Program.

Victoria Maloney is the 2020 recipient of the Ed Snider Leadership Award. This award includes a $5,000 stipend and is presented annually to a graduating senior who demonstrates the highest levels of leadership and dedication to Snider Hockey on the ice, in the classroom, and throughout the community. Victoria Maloney is the 2020 recipient of the Ed Snider Leadership Award. This award includes a $5,000 stipend and is presented annually to a graduating senior who demonstrates the highest levels of leadership and dedication to Snider Hockey on the ice, in the classroom, and throughout the community.

Snider Hockey alumna, Kaseir Archie will represent Snider Hockey as a team leader in the Wharton Investment Competition; a competition that allows students to explore career paths early, through exposure to industry skills. Kaseir will lead his team through the competition, giving back to Snider Hockey by helping younger students gain an understanding of the financial world. A former Snider Hockey Breakaway Scholar, Kaseir is a 2020 graduate of Drexel University and is employed as an Associate Financial Analyst in Exelon Corporation’s Leadership Development Program. Snider Hockey alumna, Kaseir Archie will represent Snider Hockey as a team leader in the Wharton Investment Competition; a competition that allows students to explore career paths early, through exposure to industry skills. Kaseir will lead his team through the competition, giving back to Snider Hockey by helping younger students gain an understanding of the financial world. A former Snider Hockey Breakaway Scholar, Kaseir is a 2020 graduate of Drexel University and is employed as an Associate Financial Analyst in Exelon Corporation’s Leadership Development Program.

Bela Maloney's studentǿactively participate in group physical exercise programs. As donors, we know that each dollar donated goes directly towards helping young people right here in Philadelphia to improve their academics, their fitness, and their lives. We have been able to do so much for the children in our programs by getting them excited about playing hockey. How do we keep them engaged when that’s not possible due to our rinks being closed during the pandemic? Somehow, Scott and his team found a way, and the results are truly encouraging. We continue to connect with our students. We continue our help with their academics, and we’ve even found ways to have them participate in group physical exercise program. The Ed Snider Youth Hockey staff never stops amazing us with its creativity and drive. We have been able to do so much for the children in our programs by getting them excited about playing hockey. How do we keep them engaged when that’s not possible due to our rinks being closed during the pandemic? Somehow, Scott and his team found a way, and the results are truly encouraging. We continue to connect with our students. We continue our help with their academics, and we’ve even found ways to have them participate in group physical exercise program. The Ed Snider Youth Hockey staff never stops amazing us with its creativity and drive.

Snider Hockey has done an amazing job adapting with the times we are in and still doing so much in our communities! Such a wonderful organization to be involved with because we all see how it impacts lots of kids’ lives! We have been able to do so much for the children in our programs by getting them excited about playing hockey. How do we keep them engaged when that’s not possible due to our rinks being closed during the pandemic? Somehow, Scott and his team found a way, and the results are truly encouraging. We continue to connect with our students. We continue our help with their academics, and we’ve even found ways to have them participate in group physical exercise program. The Ed Snider Youth Hockey staff never stops amazing us with its creativity and drive.

Snider Hockey’s pivot from in-person to digital programming showcases the same lessons the students learn from hockey: resilience, quick thinking, and teamwork. I could not be more proud to continue supporting Snider Hockey students. Snider Hockey’s pivot from in-person to digital programming showcases the same lessons the students learn from hockey: resilience, quick thinking, and teamwork. I could not be more proud to continue supporting Snider Hockey students. Snider Hockey’s pivot from in-person to digital programming showcases the same lessons the students learn from hockey: resilience, quick thinking, and teamwork. I could not be more proud to continue supporting Snider Hockey students. Snider Hockey’s pivot from in-person to digital programming showcases the same lessons the students learn from hockey: resilience, quick thinking, and teamwork. I could not be more proud to continue supporting Snider Hockey students. Snider Hockey’s pivot from in-person to digital programming showcases the same lessons the students learn from hockey: resilience, quick thinking, and teamwork. I could not be more proud to continue supporting Snider Hockey students. Snider Hockey’s pivot from in-person to digital programming showcases the same lessons the students learn from hockey: resilience, quick thinking, and teamwork. I could not be more proud to continue supporting Snider Hockey students.
Together . . . we are making a world of difference!

Each year—with help from our Board of Directors, the Friends of Snider Hockey Leadership Committee, the Philadelphia Flyers, the Flyers’ Charities, the Flyers’ Alumni, and other key partners—we host a number of special events including virtual fundraisers! In addition to providing important funding, these events raise awareness about our mission and the accomplishments of the students we serve.

SEPTEMBER 2019
Philadelphia Flyers’ Celebrity Golf Invitational: Sponsors are presented the opportunity to golf with members of the Philadelphia Flyers.

OCTOBER 2019
Office Chair Hockey Tournament: Trading in skates for office chairs—competitors participated in a round robin tournament in Center City to raise money for Snider Hockey. A great team-building event for leading corporations across Philadelphia!

JULY 2020
A Night Out . . . At Home Virtual Wine Tasting: Snider Hockey’s first ever virtual event provided a fun gathering time for donors in their homes during quarantine. Certified Sommelier, Jimmy Quaile, guided the wine tasting, while notable Flyers’ Alumni shared stories from their past.

AUGUST 2020
Bernie Parent Virtual Fishing Tournament: Previously a one-day event, the virtual month-long fishing tournament expanded the opportunity for anglers to compete for prizes in salt water and fresh water across the entire Mid-Atlantic region.

SEPTEMBER 2020
NHL Playoff Bracket Challenge: Celebrating the return of the season, participants joined the virtual hockey fan community to compete in a playoff bracket challenge.

NEW IN 2021
The Snider Cup: The Snider Cup Golf Tournament will be a unique tour de force featuring team match play at four of our region’s most prestigious golf clubs. Teams will compete in four individual, one-day golf outings throughout the summer.

A SUITE EXPERIENCE
Club Suite D is Snider Hockey’s home for games, concerts, and events at the Wells Fargo Center. The suite is an integral tool for donor engagement, fundraising, and a reward for our students who show academic and character excellence.

$32,000+
Raised from tickets purchased at our annual auctions

$90,000+
Raised from individual ticket sales

$37,500+
Raised from individuals and companies renting the full suite for various games, concerts, and events

118
Tickets were used to support donor engagement
South Jersey Helpers: Snider Hockey Pivots To Provide For Its Most At-Risk Families

“Snider Hockey finalized a deal with the Nutritional Development Services of the Archdiocese of Philadelphia that will ensure two rinks in the city will be used as food distribution centers. What makes the two distribution sites more unique is an added partnership through First Book, packaging five children’s books with each meal package for families so they can take the books home and keep them. It gives the kids something to do and most of the books we’re including, we included in our ‘Reading Buddies’ program so they can get a leg up when they do their read aloud with the kids.”

Flyers Icon Bernie Parent, Snider Hockey Assist Families In Need During Coronavirus Pandemic

“Bernie Parent, joined members of the Ed Snider Youth Foundation in distributing free grab-and-go meals, bandannas serving as masks, and children’s books to those in need in Northeast Philadelphia. The bandannas, designed by Bernie Parent and his wife, Gini, with a picture of Parent’s goalie mask on them, were created to protect people from the coronavirus pandemic.”

Snider Hockey Presents Leadership Award To Victoria Maloney For Her Dedication, Commitment And Everlasting Impact On The Program

“Standing in the shadow of Philadelphia Flyers founder Ed Snider’s statue, Bill Whitmore, Chairman of the Board, and Scott Tharp, President of Ed Snider Youth Hockey Foundation, presented Victoria Maloney with the Ed Snider Leadership Award in recognition of her outstanding achievement as a seven-year student-athlete in the program.”

With Help From Snider Hockey, Young Women Hit The Ice On National Girls And Women In Sports Day

“In recognition of National Girls and Women in Sports Day, 50 female ice hockey players between 8-18 years of age from the Ed Snider Youth Hockey Foundation participate in an on-ice clinic at the Class of 1923 Arena on the campus of the University of Pennsylvania.”

Chris Pronger Among Ex-Flyers In Virtual Wine-Tasting Event To Support Snider Hockey

“Hall of Famer Chris Pronger participated in a Night Out . . . at Home, a virtual wine-tasting event that included an interactive hockey discussion among fans and several former Flyers on Wednesday; put together by the Flyers Alumni Association and Snider Hockey. All proceeds supported the Ed Snider Youth Hockey Foundation.”

Flyers Icon Bernie Parent, Snider Hockey Assist Families In Need During Coronavirus Pandemic

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$500,000 Gift From The Ed Snider Youth Hockey Foundation To Provide 100 Scholarship Years At Neumann University

“The Ed Snider Youth Hockey Foundation and Goals & Assists Scholarship Fund presented a grant of $500,000 to Neumann University on Thursday, January 30, at the Mirenda Center for Sport, Spirituality and Character Development. The gift supports 100 scholarship years, including room and board, for freshmen or transfer students who participated in Snider Hockey programming as youngsters.”

2020 Snider Hockey Academic All Star Weekend

“After excelling in the classroom in the first half of the school year, nearly 300 Academic All Stars from the Ed Snider Youth Hockey Foundation compete in an-ice tournament. All of the student-athletes competing in this special two-day round robin tournament recorded all A’s or B’s in the classroom this year.”
SNIDER HOCKEY IS RECOGNIZED AS A LEADER IN DIVERSITY, EQUITY and INCLUSION

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The Goalie Guild has routinely marshalled hockey’s goal tending community to assist in causes from highlighting mental health awareness to helping ease financial hardships on coaches caused by rink closures due to the coronavirus.

But following the death of George Floyd in Minneapolis, guild founder Justin Goldman realized that he and his group had been largely absent from a major cause: eradicating racism in hockey and society.

Goldman and other individuals, groups and businesses in the hockey world are trying to change that. They are contributing their time, money and expertise to minority hockey groups and community organizations that focus on diversity, inclusion and stemming racial injustice.

“W hat I’m seeing now is that corporate America, organizations and people are trying to figure out, ‘How can we do our part?’” said Rico Phillips, the founder of the Flint program and recipient of the NHL’s Willie O’Ree Community Hero Award last year. “From my standpoint, people looking at our program and what we stand for and what we’re doing here, it’s an incredible feeling.”

Like Goldman, the operators of Bring Hockey Back were shocked by the death of Floyd, a Black man who died in custody of the Minneapolis Police Department on May 25. The incident, captured on video, triggered demonstrations worldwide.

To show its support, the hockey apparel company made “Puck Racism” T-shirts and jerseys to raise money for hockey programs that serve minority communities.

“Our hockey community hasn’t been very vocal on issues like these in the past and we want to let everyone know we stand for what’s right and just,” Ryan Cruz, a marketing specialist for Bring Back Hockey, said in a text message.

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“More importantly, we want to make sure the money goes directly to aiding impoverished, disenfranchised communities that are at the crux of everything going on right now.”

The company sold more than 200 shirts and jerseys and gave $980.66 each to Phillips’ Flint program, Ice Hockey in Harlem and the Ed Snider Youth Hockey Foundation.

Snider Hockey—established by Ed Snider, the late owner of the Philadelphia Flyers—matched Bring Back Hockey’s gift 2-to-1.

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Snider Hockey—established by Ed Snider, the late owner of the Philadelphia Flyers—matched Bring Back Hockey’s gift 2-to-1.

“It was a nice windfall, totally unexpected,” said Scott Tharp, Snider Hockey’s president and CEO. “I see it as people really just wanting to do the right thing and do good for good people.”
Snider Hockey’s open enrollment policy reflects the diversity of the City of Philadelphia. We work hard to ensure all youth have the opportunity to develop a passion for the game of hockey, regardless of demographics, zip code, or socioeconomic status.

Although the 2019-20 season was shortened due to COVID19, this was an excellent season for recruiting and retention. Snider Hockey registered 524 new students from September to March and recorded a season to season retention percentage of 63.7% which is the highest in Snider Hockey history.

With 132 Ice Touches each, Riley Martinez and Ann Bernard, both from Tarken and the Girls’ Travel Teams, were the top skaters at Snider Hockey this season.

Through a partnership with First Book Philadelphia, BookSmiles, Philadelphia Parks & Recreation, and NDS School Lunch program, Snider Hockey staff members distributed 55,118 free children’s meals and over 11,000 children’s books at Tarken and Scanlon to the communities we serve during the pandemic.
**Financials**

**REVENUE**
- **GRANTS** $2,520,884
- **MAJOR/ANNUAL GIFTS** $1,798,089
- **SPECIAL EVENTS** $1,345,962
- **OTHER** $161,561
- **INVESTMENT INCOME** $289,324

**TOTAL REVENUE** $5,826,496

The Ed Snider Youth Hockey Foundation Supporting Organization’s match of $3,718,210 is included in the applicable sources of revenue. The Ed Snider Youth Hockey Foundation maintains an investment/reserve account that ensures the long-term sustainability of the organization.

**EXPENSES**
- **PROGRAM** $4,419,803
- **ADMINISTRATIVE** $401,163
- **FUNDRAISING** $883,743

**TOTAL EXPENSES** $5,704,709

**CONTRIBUTION TO OPERATING RESERVES** $121,787
Snider Hockey is grateful for each and every member of the Snider Hockey Community who made a gift in 2020. Your generosity has helped to empower our students to succeed in the game of life! A complete up-to-date list of donors and corporate partners is available on our website at SniderHockey.org. With the help of our caring donors, Snider Hockey is able to achieve its mission of building lives and uniting communities.

A VERY BIG THANKS

Special thanks for the leadership and enduring support of our Board Members and Friends of Snider Hockey Advisory Council Members.
ED’S LEGACY

Ed Snider was an icon—the founder of the Philadelphia Flyers, an entrepreneur, a philanthropist, a risk-taker, and a true visionary in the sports and entertainment industry. He was widely respected and admired for his passion, vision, and ability to lead others.

Prior to his passing, Ed wrote, “After witnessing what goes on today . . . I always thought, ‘what can I do?’ There were all kinds of groups trying to help these kids. What could I do to try and help them? And . . . I felt that I could do it through hockey, and that’s why I started the Ed Snider Youth Hockey Foundation. My commitment to the Ed Snider Youth Hockey Foundation is unwavering.”

The Snider Hockey: Inspiring Our Youth mural by Jared Bader and Mural Arts Philadelphia spans the entire city block at 10th and Snyder in South Philadelphia. The mural celebrates the life and legacy of our founder, Ed Snider.