# 2021

Ed Snider Youth Hockey Foundation

## IMPACT REPORT

**DEEPER SERVICES-BROADER REACH** 



### A Message From Our President/CEO

Ed Snider often asked me: "What more can we do?" He invariably followed up his question with a familiar call to action: "You see so many kids in our City not finishing school, committing violent crimes, going to jail, doing drugs . . . how can we not do more to help?"

MORE for our students . . . MORE for our families . . . MORE for our community!

COVID-19 has added another threat to the already challenging day-to-day well-being of our City's disadvantaged and disconnected students, families, and communities; and Snider Hockey has responded by doing **MORE**. We've doubled down on our commitment to **DEEPER SERVICES: BROADER REACH**.

We're providing our youth with **MORE** educational support, **MORE** scholarship opportunities, and a **MORE** comprehensive life skills program – all of which help ensure the social and emotional development of boys and girls, while empowering them to be physically and mentally healthy – ready to become productive citizens. Our programs have deepened to include a continuum of care and support for our students, families, and communities through advocacy, early intervention at the first sign of trouble, crisis counseling, prevention, and long-term services.

As you will discover within the pages of this Impact Report, we've added **MORE** college and private secondary school scholarships, **MORE** opportunities for leadership development, **MORE** workforce internships, and have built a pathway for **MORE** of our student-athletes to join the workforce as full-time employees at Snider Hockey and/or one of our partner corporations.

We've broadened our outreach and access within our communities via the delivery of vaccines, meals, and a wide array of much-needed recreational services, which include after-school programming, summer camps, and mentoring. And – it's important to note – these services are provided not just to Snider Hockey families but to our communities at-large.

We've made it an organizational priority to welcome new students and families into our programs (all of which are delivered at no-cost to our inner-city residents) by hiring a Community Outreach Manager with vast experience in connecting with the diverse families and neighborhoods in Philadelphia.

I think Ed would be pleased by the response that Snider Hockey is making to his call for MORE.

Scott Tharp



Ultimately, we strive to help our students build happy, productive lives and turn out to be good citizens who are eager to pay forward the life-changing experiences they've had.

### Who We Are

Snider Hockey is a nationally acclaimed non-profit that uses the sport of hockey to educate and empower underresourced youth of Philadelphia to prosper in the game of life. Evidence-based outcomes are young citizens who: Achieve academic success as they matriculate from Crayons through College

- Consistently make healthy and thoughtful life choices
- Serve as positive role models to the next generation of Snider Hockey student-athletes
- Realize gainful and rewarding employment
- Give back to their community

### Who We Serve

Snider Hockey serves over 1,500 students, ages 4-24, through daily programming at seven recreation centers at sites located in Oxford Circle, Kensington, West Oak Lane, Pennsauken, West Philadelphia, South Philadelphia, Wissahickon and University City. Enrollment mirrors the demographics of these neighborhoods, which report 68% minority population. 25% of participants are female and 80% of students served come from low-income families. Thanks to the vision and generosity of our founder, Ed Snider, and the generosity of our contributors, all programs are delivered at **<u>no cost</u>** to our students.

## **Our Ultimate Goal**

Though hockey will always be a part of our students' lives, we know that, as they mature, it will be a relatively smaller piece of a much bigger future. Ultimately, we strive to help our students build happy, productive lives and turn out to be good citizens who are eager to pay forward the life-changing experiences they've had as members of the Snider Hockey Community.

## 2021 Impact Report: Lineup

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- Summers At Snider Hockey.....
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- Education Is Our Top Priority .....
- Post-Secondary Success and College Readiness . . . .
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# **DEEPER SERVICES: BROADER REACH**

### ADAPTING TO THE NEW REALITIES OF A COVID-19 WORLD

Through the highs and lows, the challenges and the successes, the losses and wins-Snider Hockey learned to adapt to the new realities of a COVID-19 world. We remained steadfast in our whole child development approach and refocused our response efforts to include not just the young boys and girls enrolled in our programs, but to the community at large.

Children from low-income backgrounds lack access to high-quality out-of-school-time programs.

Two-thirds of Philadelphia third graders score below proficiency on state reading tests.

COVID-19 vaccine access was a challenge for low-income communities of color, which are already disproportionately affected by the virus.

Many children from low-income families can't afford a high-quality education.

Socioeconomic disadvantages increase stress and anxiety due to disproportionate risk of COVID-19.

Students from poor zip codes experience an academic achievement gap compared to their wealthier peers - particularly during times of virtual learning.

We offer year-round supplemental in-person and digital education, life skills, and hockey programming at no cost to families with academic services and special events available to participants' siblings.

Snider Hockey distributed 11,000+ books in partnership with Team First Book Philadelphia to our young readers at virtual book fairs and giveaways and hosted online reading events for students and residents of the neighborhoods near our rinks.

Snider Hockey forged the way to open vaccination clinics within the recreation centers we partner to operate, facilitating life-saving access to over 900 community members.

Snider Hockey continued its scholarship programs, awarding 171 students scholarships to high-performing secondary and post-secondary institutions for the 2020-21 school year.

Our Crisis Management team connected 89 students and families to necessary resources, helping them cope with critical needs such as homelessness, unemployment, food insecurity, and unstable home environments.

Snider Hockey students maintained a 99.5% grade-to-grade promotion rate and 100% of students were contacted during virtual transitions to confirm students had access to reliable internet connection and computers. Chromebooks and tutoring/ counseling were provided to students who didn't have resources available to ensure they didn't fall behind. Over 5,500 outreach connections were made.



### **VACCINATION CLINICS AT THE RINKS**

In Spring 2021, Snider Hockey partnered with Sunray Drugs and Philadelphia Parks & Recreation to plan, open, and staff COVID-19 vaccination clinics at Laura Sims Skate House and Simons Recreation Center, two of Snider Hockey's largest recreation sites where programming typically occurs. Our goal was to reduce racial, cultural, and socio-economic disparities in vaccine distribution by utilizing neighborhood sites in which Snider Hockey already has a familiar presence, circumventing barriers such as transportation or technology access or ability. From April through May, we hosted 1-2 clinics per week and administered over 900 doses of the vaccine to eligible members of the community.

"Snider Hockey and their coaches were amazing during the height of COVID — engaging my boys through hockey and keeping in touch with how they were doing. They never "shut down" during the shutdown, and we are so grateful they kept the love of hockey going through everything!"

Alyssa Berkhimer Snider Hockey Parent

### **PRIORITIZING RECRUITMENT**

Due to limiting restrictions and overall uncertainty surrounding live, in-person programming in 2021, Snider Hockey amplified recruiting efforts in our target neighborhoods, the zip codes that most need our support. In Spring 2021, we created and hired a new position; the Community Outreach Manager.

> Bridgett Wilkerson joined Snider Hockey's full-time staff in June. She is dedicated to connecting with more students and families to broaden the impact of Snider Hockey programming. The Community Outreach Manager possesses strong roots within the City and community and assists with deepening relationships with schools and external organizations.

"A lot of people are happy that they were able to get the vaccine somewhere close to them."

Mike Stevenson, Vaccinating Pharmacist Sunray Drugs

# WHY HOCKEY?.

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"HOCKEY IS THE HOOK" that we use to capture and keep students' attention while we immerse them in an array of programs designed to foster whole-child development.

> Few sports are at the same time as physical and cerebral as hockey, requiring stamina and quickness, sudden conviction, and exceptional patience. The game helps young players improve their ability to focus their thoughts while developing physical strength, speed, and flexibility.

> > Perhaps most important, in no other sport are work ethic, resilience, and teamwork more correlated with effective play than in hockey—a reality that reinforces positive life habits.

## **THE SNIDER HOCKEY GAME PLAN** "To me, hockey is an escape from all of the negative things that happen in the world.

Our hockey programs are open to students ages 5-18, regardless of skill or hockey experience. September — June, students participate in sessions at rinks up to four or five times per week.



### **SPARKS**

We introduce students ages 8 and under to the sport of hockey through our SPARKS program-an innovative curriculum for beginner students fusing fundamental hockey skills instruction with Snider Hockey's Life Skills program. Our coaching philosophy is dedicated to lighting the fuse to "spark" a life-long passion for hockey!

### **PLAY TO LEARN**

Students who complete ten on-ice hockey lessons and five Life Skills sessions are promoted to the Play To Learn program. This program focuses on continuing on-ice progression, while providing students with structured academic support and Life Skills activities to further their overall development.

### **SNIDER HOCKEY LEAGUE (SHL)**

After completing our SPARKS and Play To Learn programs, students matriculate to our in-house league, the Snider Hockey League (SHL). A no-cut policy allows students to be organized into teams based on skill rather than age, promoting maximum inclusivity, ice time, and skill development. Students play games against students from other Snider Hockey rinks, providing opportunities for students from varying families and Philadelphia communities to come together as part of the larger Snider Hockey Community.

### **SNIDER HOCKEY TRAVEL TEAMS**

Advanced SHL players are invited to join one of Snider Hockey's multiple travel hockey teams that compete against other club hockey teams in the Delaware Valley Hockey League (DVHL) and the Mid-Atlantic Women's Hockey Association (MAWHA). Each team participates in approximately 20 league games, as well as competitive regional tournaments.



More than just a sport, hockey also teaches me leadership, responsibility, time management, and how to get along with others."

16 years old, Pennsauken

Congratulations to the Snider Hockey Peewee B Travel Team on winning the 2021 DVHL Championship!

# SUMMERS AT SNIDER HOCKEY

PROMOTING GROWTH-COMBATING SUMMER SLIDE A Safe and Engaging Summer Environment

> In 2021, Snider Hockey celebrated its 15<sup>th</sup> year of Snider Hockey Summer Camps! Camps are intended to be a reward for regular participation in the year-round *After School Excellence Program* and aim to combat "summer slide," the tendency for students, especially those from low-income families, to lose some of the achievement gains they made during the previous school year.

> > 108

(Over 26%) of

**Camp Attendees** 

were Girls

Snider Hockey students Xander, Mogue, and Jonah attended the Philadelphia Outward Bound School Get Out And Lead Expedition, a week-long trip of hiking, rock climbing, and canoeing in the Delaware Water Gap. Marking the fourth summer Snider Hockey students participated in the expedition, the group had the opportunity to learn the value of cooperation and communication in a challenging, team-oriented environment.



The Snider Hockey Life Skills Team and Vetri Community Partnership hosted a virtual summer cooking class series for students and families. Engaging lessons took place every Friday throughout July and August and showcased easy, healthy recipes for students to replicate throughout the year.

Full-Day Camps Across 10 Weeks

26

### A SUMMER OF NEW VENTURES AND SKILLS

Thanks to our partnership with Team First Book of Philadelphia, students who attended summer camps at Tarken and Penn Ice Rink went home with brand new books from the Snider Hockey book fair tables.

## 6,300+

Total Minutes of Skill Sessions

**412** 

Unique Students Attended



Over **25%** of Snider Hockey students are female!

### **NAVIGATING BARRIERS Creating Opportunities**

HOCKEY

GIRL

The Snider Hockey Girls Program features girls-only practices and teams to ensure girls are comfortable and confident while playing the sport they love. The program is led by female-only certified hockey coaches and volunteers to inspire and sustain passion for the game of hockey, unity for girls of all ages.

To encourage the next generation of female leaders, Snider Hockey offers student-athletes experiential leadership opportunities and showcases professional businesswomen and athletes who have paved the way as positive role models for Snider Hockey girls.

## 180

Girls enrolled in Snider Hockey's After School **Excellence** Program

## 51%

Snider Hockey girls who identify as a non-white race

Girls Travel Teams—10U to 19U competed in the Mid-Atlantic Women's Hockey Association (MAWHA)

## 38.22

BALLER

The highest per student ice touch averages for the 2020-21 **Girls Travel season** 

## 3

Ba

from Simons and the Girls Travel team, she was the top skater among all Snider Hockey student-athletes

### JUST THE FACTS ...

- When compared to girls who do not play sports, female high school athletes are: **14%** more likely to believe they are smart enough for their dream career.
- 61% of high school girls who have a grade point average above 4.0 play on a sports team.
- Compared to non-athletes, girls who play sports are significantly more likely to:
  - Have supportive friends
  - Talk to about serious issues
  - Get along well with other girls
  - Trust other girls
  - Have healthy ways to handle stressful situations

Hinkelman, L. (2018). The Girls' Index: Girls and Sports Impact Report. Columbus, OH: Ruling Our eXperiences, Inc.

Ice touches by Adelia C.,

**Girls Travel Teams from** 10U to 19U competed in the Mid-Atlantic Women's Hockey Association (MAWHA)

# JAMIYAH ALEXANDER

"To me, ice hockey is the best sport ever. I've had my fair share of interest in quite a few activities, but hockey was the only one that stuck. The sport is so exhilarating and has truly become a part of me. My favorite thing about hockey is that it's not an easy sport. Hockey requires quick-thinking and multitasking and is very competitive. I love the competitive aspect of the game; it really gets my blood pumping.

Hockey has taught me two things: you need good communication and healthy relationships. Recently, my communication skills have improved exponentially. It happened when I attended RinkSport and one of the college coaches encouraged me to start yelling on the ice, then suddenly, I became louder. I cherish many of my hockey relationships. I've learned from my friends and teammates what qualities I want and deserve in friendships, which include kindness, honesty, and support. Lately I've been meeting a lot of new people and I always look for these qualities while getting to know them.

> Snider Hockey has taught me how to be passionate about life. Hockey was the first thing I was ever truly passionate about. After knowing what passion feels like, I now only strive to do things I am passionate about. If it doesn't make me happy or improve my life in any way, then I will choose to remove myself.

> I've had a great 10 years with Snider Hockey; it's the experience and relationships which make it hard to leave when I graduate. Snider Hockey has changed my life greatly. I've had so many great opportunities because of the organization and I am very grateful for that."

> Jamiyah Alexander, 17 years old—Sims

# WHEN STUDENTS BECOME COACHES

Over **DU/o** of Snider Hockey Coaches are Snider Hockey Alumni

Over half of Snider Hockey's part-time coaching, academic assistant, and mentor positions are filled by graduates who are interested in continuing their connection to Snider Hockey. Their contributions as role models and positive examples of young adults who have learned the importance of staying the course and giving back to their communities are **an integral component of Snider Hockey's organizational success.** 

These Alumni grew up in the same neighborhoods as younger participants, "look" like them, and understand the obstacles that they face first-hand.

In Fall 2021, two Snider Hockey alumni – Joe Doerty and Gill Jackson – were promoted to the organization's full-time staff as Site Coordinators at Tarken Recreation Center and Laura Sims Skate House. Joe and Gill serve as primary liaisons to students, families, and the community in each respective neighborhood. The pair joined Raul Figueroa as the newest Snider Hockey Alumni to join the full-time staff.

"Joe's promotion is so well deserved. He is a great guy and a terrific mentor for our students!"

Mark Gudas Snider Hockey Academic Advisor



"The sport is so exhilarating and has truly become a part of me." Two Alumni Added to our Full-Time Staff

"My son and daughter were so lucky to have gained Coach Gill's guidance — even back when she was playing and leading her teammates."

Brian DiStefano Snider Hockey Parent

**GILL JACKSON** 

# EDUCATION IS OUR TOP PRIORITY

At Snider Hockey, ice time is a privilege contingent upon living up to core responsibilities: being committed hockey players, dependable teammates, and **dedicated students.** 

In partnership with over 400 public, private, and charter schools, Snider Hockey's academic staff collected a total of **2,255 report cards and progress reports** during the 2020-21 school year to ensure our student athletes were on track for promotion from one grade to the next.

Our Academic Instructors maintain a daily presence in the lives of the students we serve in order to build their confidence, address their individual needs, and activate the skill sets to help them reach their full potential. As students progress in Snider Hockey, skills are developed and icetime is increased; and off-ice educational activities mirror the elevated rigor of the hockey activities. All initiatives are tailored to meet students' needs at every stage of their academic career – from **Crayons through College** and onto Careers.

> "My Snider Hockey tutors always take the time to explain new things and help me correct my mistakes. They help me understand things that were hard for me when school was remote learning. Grammar and math were most difficult for me this school year. My tutors help me understand my homework assignments and prepare for tests better. They are also always available to help in any way and are flexible with my sports schedule. One thing that I am most proud of this year is that I performed better on my national tests, and my math scores improved a lot."

> > Ivan Kistler, 11 years old—Simons

## **CORE COMPONENTS OF ACADEMIC SUPPORT**

The core components of our Academic Support efforts are proven to keep students on track for on-time graduation; the grade-to-grade promotion rate for our students was 99.5% for the 2020-21 school year.



### **HOMEWORK HELP**

Homework Help is structured time for students to complete their schoolwork, get additional tutoring in a subject they find challenging, or simply have an adult look over their homework. It is available to all Snider Hockey students and is designed to help struggling students and give our high flyers the opportunity to achieve even more.

### **READING BUDDIES**

A student's development in literacy enhances learning in all subject areas, helps create a passion for learning, paves the way for future economic success, and a rewarding life. Snider Hockey's *Reading Buddies* program promotes literacy and builds excitement around reading for our elementary students.

### **FOCUS LIST & INDIVIDUAL TUTORING**

Snider Hockey keeps accurate records of the school each student attends and their academic performance; any red flags land them on our **Focus List.** Report cards are collected each marking period. It's proven that students in grades 6-12 who fail a core subject are at an increased risk for dropping out of high school. To address this concern and help students get back on track, each participant who receives a D or F must complete **Required Individual Tutoring.** 

### ACADEMIC ALL-STARS

The Academic All-Star program was developed to promote academic achievement and excellence. Similar to the Honor Roll, Snider Hockey Academic All-Stars have all A's and B's, no attendance issues, and no negative behavior marks.

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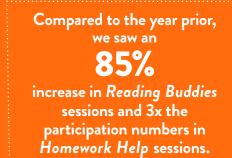
KEVIN HART

MAKE MOVIE

Snider Hockey's academic staff collected a total of **2,255** report cards and progress reports during the 2020-21

school year.





"My kids have benefited so much from the academic support at Snider over the years. They did **Reading Buddies** from age 5 until they phased out. They have gotten so much homework help/tutoring over the years. There was one year Jonah did ALL of his homework at the after school program because I was getting frustrated. Keep up the great work!"

Kristie Wisniewski Snider Hockey Parent

## **POST-SECONDARY** SUCCESS and COLLEGE READINESS

Snider Hockey creates a postsecondary education-bound culture for students from the time they enter sixth grade. In subtle and not-so-subtle ways, at every turn they receive and internalize a message that leads them to conclude that formal education does not end with high school — far from it — whether the next step is college, professional/trade school, or a career in the military.

### **ADMISSIONS COUNSELING**

Snider Hockey assigns an advisor to each student to conduct comprehensive academic counseling to identify and pursue the best learning environment for each student's needs at the high school and post-secondary level. Our advisors centralize information for applications, scholarships, and financial aid to prepare for both high school and college.

### **COLLEGE READINESS**

Throughout high school, counselors identify passions and ambitions suited for future career paths. Counselors centralize all college enrollment and scholarship applications. Students are required to attend campus visits and are given the opportunity to participate in college nights at the rink.

### During the last four academic years, of Snider Hockey college students have remained on track to complete their degree program.

"Snider Hockey encourages me to keep pushing myself. If a new challenge in school arises, I know the people at Snider are there to support me and help me succeed. Knowing that I can turn to the counselors for help academically, socially or personally, makes me believe I can achieve my dreams."

Nicholas Nowosielski 18 years old, Simons Recreation Center

# **SNIDER STUDENT** THE BREAKAWAY SCHOLARSHIP



### SNIDER HOCKEY SECONDARY PARTNERS

I've had many experiences with Snider Hockey, ranging from playing my firstever game, to meeting the late Ed Snider. Snider Hockey has impacted me in many ways aside from teaching me the sport of hockey. I've learned to be honest and kind, both on and off the ice. The emphasis that Snider Hockey puts on academics not only develops us as better students but also guides us to make better life choices and decisions. Snider Hockey tutors and mentors have helped me stay committed, especially through the pandemic. They have made sure to stay in touch with my teammates and me.

> The Breakaway Scholarship means a lot to me, as it pushes me to work harder and strive to be a better person. Because of this, I am always willing to put forth all of my efforts into hockey and school. The scholarship taught me that this opportunity comes with responsibilities and expectations. I will continue to strive to be the best I can.

> > My experience at Father Judge High School has been phenomenal. Making the Varsity hockey team as a freshman has given me the chance to show my skills and bond with my teammates. The Father Judge community is one of the best groups that I've ever been part of. The teachers, staff, and faculty are respectful and caring towards students. I am dedicated to earning my scholarship with Snider Hockey. In a year from now, I see myself continuing at the Varsity hockey level, working twice as hard than the year before, and being an honor roll student again.

> > > **Colin Howell** 15 years old—Scanlon

# FUNDING EDUCATION ...

During the 2020-2021 season, Snider Hockey distributed over 171 scholarships to students pursuing secondary and postsecondary degrees.

**58** 

41

72

### 58 HIGH SCHOOL BREAKAWAY SCHOLARSHIPS

In a strategic collaboration with the Archdiocese of Philadelphia's Faith in the Future Schools and Support from Snider Hockey doesn't end with post-secondary scholarships. Once enrolled, students have mandatory counseling sessions with Snider Hockey academic staff twice per month to ensure that they're adjusting to life as post-high school students and to identify and address potential challenges as they arise.

BLOCS, the *Breakaway Scholarship* program provides scholarships for students to attend high-performing private high schools with a focus on individualized educational support, professional networking, and service-learning opportunities.

### **41 POST-SECONDARY GOALS & ASSISTS SCHOLARSHIPS**

Through a joint venture with the Give Back Foundation, Snider Hockey created the **Goals** & Assists Foundation, a nonprofit entity dedicated to providing full and partial scholarships for Pell-eligible students to attend partnering post-secondary institutions. High school students who successfully complete the program become **Goals** & Assists Scholars. **Goals** & Assists Scholarships cover university tuition, school fees, and room & board, allowing students to graduate debt free.

### 72 PHIL WEINBERG GAME READY SCHOLARSHIPS

To address the real power that financial and academic support can have over a student's ability to successfully matriculate through post-secondary programs, Snider Hockey created the *Phil Weinberg Game Ready* Scholarship. **\$1,500 per year is awarded to cover costs associated with books, fees, and transportation** to all Snider Hockey Alumni who are meeting the academic standards of any post-secondary education program in which they are enrolled as full-time students.

<u>NOTE</u>: Snider Hockey awards students with the **S.H.O.T. Scholarship** which supports qualified students with financial assistance to cover dues associated with playing club hockey at the collegiate level. Due to COVID-19, all collegiate hockey seasons were canceled during the 2020-2021 season.



## VILLANOVA JOINS GOALS & ASSIST SCHOLARSHIP PROGAM

Snider Hockey is proud to announce that Villanova University joined the **Goals & Assists** Scholarship Program in Fall 2021. Snider Hockey presented a \$500,000 check to Villanova President, Fr. Peter M. Donohue, to support numerous scholarships for Snider Hockey alumni students to attend Villanova in the coming years.



(From left) Father Donohue, Sandy Lipstein, Snider Hockey/Villanova Student Jasmine Masino, Scott Tharp, and Bill Whitmore.

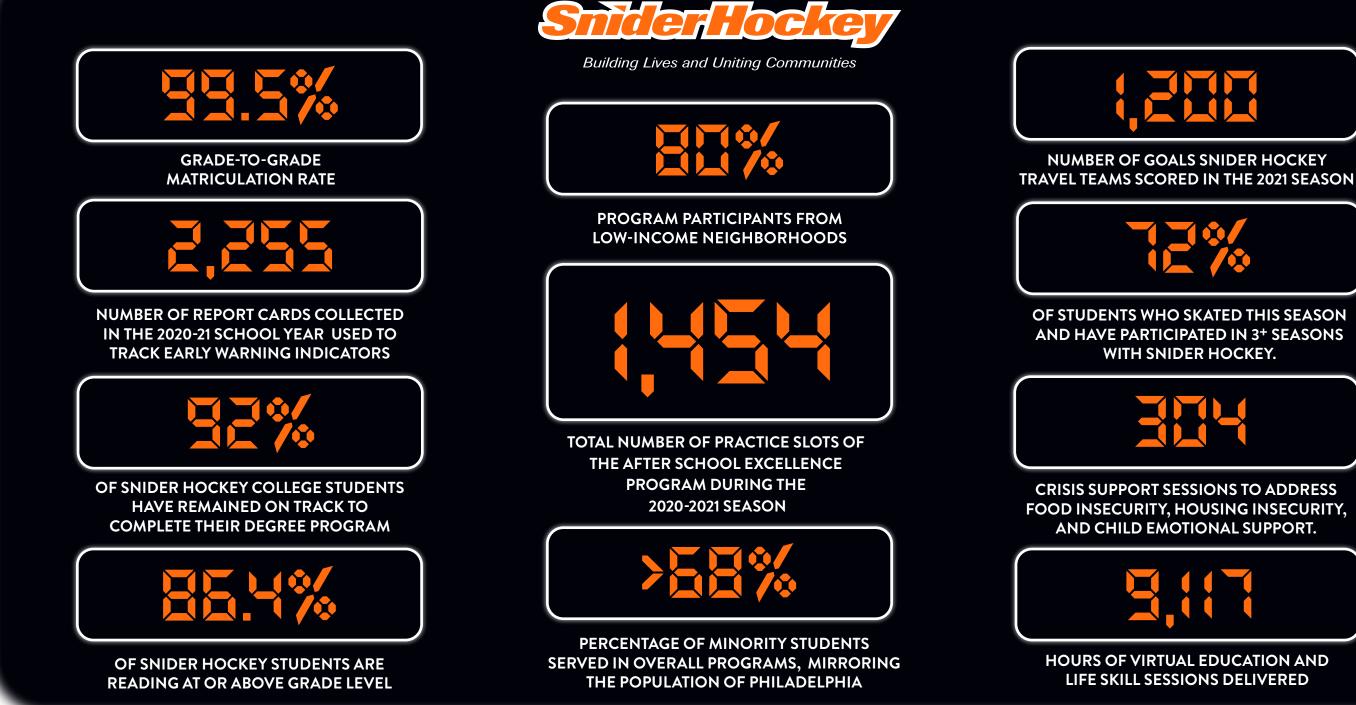


"This program is not just about hockey — it does more for kids like me than I realized. I have access to an entire community of other kids my age that I am able to learn from, mentor, and create lasting connections. Without Snider Hockey, I would not be involved in this community of people that want to see me succeed."

Jasmine Masino, Inaugural Villanova University Scholarship Recipient



## **KEEPING SCORE REACHING GOALS**



**OF STUDENTS WHO SKATED THIS SEASON AND HAVE PARTICIPATED IN 3+ SEASONS** WITH SNIDER HOCKEY.

## **POST-SECONDARY** SUCCESS and CAREER READINESS

### **CRAYONS TO COLLEGE TO...CAREERS**

Snider Hockey's **Crayons to College to Careers** continuum provides opportunities for students to explore their interests, develop job-embedded skills, learn about potential careers, and gain professional experience.

### **CAREER DEVELOPMENT HIGHLIGHTS:**

25

6

23

5

6 week Snider Hockey regularly looks to partner with organizations that can provide meaningful, real-world opportunities for our students. Connect with us to share your expertise and network to help us develop engaging career programming for Snider Hockey students.

25 different Snider Hockey students

participated in initiatives aimed at introducing concepts in finance and STEM through partnerships with the Wharton School of Business, Tech Girlz, and Y-TAC.

Six high school interns from Snider Hockey capped off their summer-long, STEM paid research internships at University of the Sciences. At the research showcase, students presented their projects to mentors, peers, and supporters who asked questions in order to learn more in-depth information about each project.

23 Snider Hockey students were placed into the J. Wood Platt Caddie Scholarship program in summer 2021. Students are trained to work as caddies at courses across the Philadelphia region, learning beneficial skills while networking with successful business persons and earning money to help supplement their education.

Five Snider Hockey students participated in the Comcast PYN paid virtual internship program. "I recommend this program to other students. I received hands-on experience working in a lab. It gave me an idea of how college will be for me."

Bintou Kane Snider Hockey Student

BLB&B hosted a 6-week Investing Pitch Competition program for Snider Hockey students. Ellis Stafford Moore, Kevin Carter and Sean and Patrick Maloney studied various industries and companies, learning and building their stock pitch presentation under the guidance of Temple University Finance Majors interning with BLB&B. Ellis and Kevin both presented their pitches to Senior BLB&B staff members.

# **ALUMNUS** IN ACTION

"While my internship with the PSPCA through Snider Hockey was engaging and meaningful, **my internship at YOUTHadelphia was life-changing.** I am passionate about ensuring food security for teens who live in food deserts or experience temporary food insecurity during their parents' separation or divorce. After attending Good Food for All conferences to learn how to advocate for food security, I jumped at the opportunity to apply for a seat on the Philadelphia Foundation's youth advisory board (YOUTHadelphia) through Snider Hockey. I wanted to learn about the connections and differences between advocacy and philanthropy, so I could make a difference. I sat on the board for two years. When I pitched teen food insecurity as a funding priority during the second year, during COVID, it was picked up unanimously, and an organization was funded under that priority.

> I am not exactly sure what career path I will take, but I am enjoying learning about finance with Snider Hockey's finance team and architectural design at college. I just finished an Architectural Visualization course this past summer after taking computeraided design. While I am figuring it out, I am continuing to hone the skills that will be important in any career, like problem solving, critical thinking, writing clearly, etc.

With the help of Snider Hockey, I was able to get a jump start on my post-secondary endeavors. I took an Advanced College Experience course through the Community College of Philadelphia each summer, which was covered by a scholarship through Snider Hockey, and dual enrolled my junior year of high school by taking two courses every semester in Grade 11 and Grade 12. By doing so, I completed thirty credits, equating to half of an Associate's Degree, by the time I finished Grade 12. I completed my goal and maintained a 4.0 GPA!"

Ellis Stafford Moore-Smith 18 years old—Sims "Snider Hockey has taught me that no matter what I face in life, I will continue to be: strong of character, mindful, kind to others (and myself), plan ahead and always think ahead. And, when I can, give back."

# **BUILDING LEADERS**

Participating in Snider Hockey from such a young age changed my life in significant ways. Thanks to Snider Hockey, I was afforded chances to participate in many valuable opportunities and events. I found some of my closest friends. I have come to love a sport that is now a huge part of my life and inspired my goal to continue associating with the organization as a Snider Hockey coach. I am the person who I am today partially because of the relationships I have made with the people in this program.

I began my participation in the Leadership Council as a high school senior and am now transitioning into my role as a freshman in college. As a high school member, I was able to interact with younger and older students, as well as share my opinions for improvements to the program through meetings with specific department directors. I know my role will change now that I am an Alumni member of the Leadership Council, but I hope to have similar opportunities to represent Snider Hockey and improve the program for younger generations. From participating in the Leadership Council, I've realized that I care a lot about the Snider Hockey program and want to do everything in my power to give younger students a similar, if not greater, experience than my own.

Snider Hockey has taught me that while success is important, failures can open the door for even greater success. Not every game can be won, and not every season is as exciting as the other, but it's these experiences and how we deal with them that allow us to become stronger. I have learned that it is better to struggle and overcome negative emotions so that I can gain life experience and knowledge.

### Jasmine Masino 18 years old—Scanlon Recreation Center

What makes Snider Hockey unique is the way they care for each student as an individual. Even with such a large number of students to support, Snider Hockey coaches always get to know each student on a personal level. Even now, whenever I am at a rink, there is always a coach who knows my name and asks me how I'm doing.

In April 2021, Snider Hockey friends and Olympic Gold Medalists, Monique and Jocelyne Lamoureux, met virtually with the Snider Hockey girls involved in Leadership Council to discuss their book, Dare to Make History. Student-athletes received free copies of the book and were able to ask questions about their inspirational journey as leaders in the sport of ice hockey and champions of girls in sport.

# ON and OFF THE ICE



# Members.

560 Leadership Council Sessions were held—including a book club, guided mentoring, and Outward Bound leadership training.

### LIFE SKILLS CURRICULUM

Our Life Skills curriculum is designed to provide opportunities to keep student-athletes physically active, develop interpersonal skills, work together with others, build character, ingrain healthy habits, and to make positive life choices.

1,000+ Life Skills virtual program sessions were delivered via Zoom from October 2020 to April 2021. Lessons were offered four days per week and were focused on social and emotional learning.

40+ students reconnected with their teammates and coaches to participate in three separate nature hikes at Wissahickon Valley Park.



### **SERVING OTHERS**

- and hundreds of children's books at Simons Recreation Center and Laura Sims Skate House.
- Community Cleanup -36 Snider Hockey students and staff joined together to participate in a series of rink clean-up efforts to beautify the city rinks.

### STUDENT LEADERSHIP COUNCIL

The Leadership Council was formed to gain feedback from the unique perspectives of Snider Hockey students and alumni to help us best serve our students, while providing them with an enriching developmental experience.

84 students participate in the Student Leadership Council-22 Alumni Members + 30 Upper Class Members + 32 Underclass

> "We do the right thing, not the easy thing."

Snider Hockey Coaches

### YOUTH TOWN HALL VIRTUAL CONFERENCE

On May 26, 2021, Snider Hockey and the Pennsylvania Department of Health hosted the inaugural Virtual Youth Town Hall to create a platform for our youth leaders to share what they learned from the National Conference on Health and Domestic Violence and their own life-experiences to lead attendees through conversations on violence-prevention and mental health. Over 60 student and youth leaders participated from across the state!

▶ Holiday Cheer — The Snider Hockey team served **200+** families with over **1,000** individual Thanksgiving meals



# **SNIDER CUP**

In 2021, Snider Hockey announced the Snider Cup – a championship golf tour created to support Snider Hockey programming. The competition consisted of four individual one-day golf outings taking place at four of the region's top golf clubs over a four month span throughout the summer: Aronimink Golf Club, The Union League Golf Club at Torresdale, Applebrook Golf Club, and Gulph Mills Golf Club.























**Congratulations to Snider Cup Tournament Winners!** Team Independence Blue Cross



Brett Mayfield, Jack Meehan, John Quirk, Tom Quirk, & Greg Woods



### **ALEC'S STUDENT STORY**

I appreciate Snider Hockey's dedication to continuing Mr. Snider's legacy in guiding students into adulthood. The Goals & Assists scholarship means the world to me. These past few years have been difficult for my family, and yet, Snider Hockey has given me another home, another family to whom I can turn, and access to absolutely amazing opportunities. I would not be where I am today without the guidance of all the Snider Hockey coaches and resources provided to me. I was able to fulfill both my dream and my parents' dream of attending college, despite not having the finances to do so.

I am currently majoring in Biology, with plans to minor in Biochemistry or Chemistry and graduate with a Bachelor of Science. Once I complete undergraduate studies, I want to attend graduate school and eventually earn a master's degree and Ph.D. in some form of the sciences, likely Microbiology. From there, I would like to work in a high-capacity job, such as the CDC, a state department of health, or a research facility or hospital. I plan to do work in both a clinical and research capacity. Whether it be seeing patients and providing a diagnosis, or researching pathogens and microbes to find cures to the current incurable diseases, I plan to make a difference.

Thanks to Snider Hockey for the guidance and opportunities they have provided for myself and other students. YOU ALL HAVE CHANGED MY LIFE FOR THE BETTER, and I want to extend my utmost appreciation and gratitude for that.



### The Snider Cup raised **\$1.3 million** for Snider Hockey's academic, life skills, scholarship, recreation, and career development programs!

-Alec Delgado

# HERE ALL YEAR 2021 EVENTS and HIGHLIGHTS

## Winter



Jan Koziara, Kathryn Ott Lovell, Jim Kenney and Cynthia Figueroa



Cory Jackmuff, CIPM

## Spring

### **CELEBRATING THE CLASS OF 2021:**

### **REOPENING OF CITY RINKS:**

In February, Executive VP Jan Koziara joined City of Philadelphia Mayor Jim Kenney, Philadelphia Parks and Recreation Commissioner Kathryn Ott Lovell, and Deputy Mayor Cynthia Figueroa at Laura Sims Skate House to announce the city rinks reopened for public skating and Snider Hockey on-ice programming. Protocols remained in place throughout the year to keep our students as safe as possible while inside the rinks.

### FINANCE & MONEY MANAGEMENT SESSIONS:

The Operations Manager of BLB&B Advisors and Friends of Snider Hockey Leadership Committee Member, Cory Jackmuff, led an interactive Finance & Money Management session with members from the Snider Hockey student Leadership Council in March. Students and alumni were excited to learn more about personal finance and money management.



#### Class of 2021 Celebration

On Tuesday, May 4th, 2021, Snider Hockey celebrated 41 graduating seniors as the Flyers faced the Penguins at the Wells Fargo Center. Students and their guests were greeted at the Ed Snider statue outside the Center and honored at a pre-game ceremony in the Cadillac Grille. During the 2nd period of the game, the Snider Hockey Class of 2021 was featured on the in-game video screens as well as on the local TV broadcast on NBC Sports.



Bernie Parent Fishing Challenge

## Summer

### **BERNIE PARENT FISHING CHALLENGE:**

During the summer, students joined Bernie Parent at FDR Park in South Philadelphia and "down the shore" in Cape May, New Jersey for the Bernie Parent Fishing Challenge. During the event, students learned about the basics of fishing, caught a few fish, and event sponsors and participants raised over \$15,000 for Snider Hockey!

### PAT CAPONE MEMORIAL CAMP:

The Capone family paid a special visit to our Snider Hockey students attending the 1st annual Pat Capone Memorial Camp today. Thanks to Pat's legacy and the Capone family's generous support, over 50 students attended a week-long summer hockey camp in July at Virtua Health Pennsauken Skate Zone. Our students showed their gratitude by performing a stick tap salute and presenting the family with a commemorative banner.



Pat Capone Memorial Camp

## Fall

### SCANLON COMMUNITY FALL FESTIVAL:

Snider Hockey was proud to partner with Philadelphia Parks & Recreation and the Philadelphia Flyers to celebrate the fall season by hosting the Scanlon Community Fall Festival at Scanlon Recreation Center on Thursday, October 28. This community event attracted over 500 guests, including Snider Hockey families and residents from the surrounding neighborhood. Attendees enjoyed a night of family fun with free ice skating, youth crafts, music, food, and a free book fair that featured titles in both English and Spanish.

### **DONALD BRASHEAR VISITS SIMS:**

Former Philadelphia Flyers forward and longtime NHLer, Donald Brashear, joined over 50 students on the ice in November in West Philly at Laura Sims Skate House for a special skills session.



Scanlon Community Fall Festival



**Donald Brashear Visiting Laura Sims Skate House** 

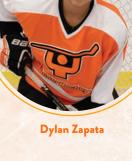
# **BELIEVE TO ACHIEVE**

### **Celebrating the Accolades of our Students and Alumni**

Justin Zapata became the first Snider Hockey student to attend the USA Hockey National Player Development Camp. Justin was one of 9 forwards selected to represent the Atlantic District at National Camp in Rochester, NY in July. Malakye Johnson, Roman Mills, and Dylan Zapata all were selected to the USA Hockey player development 2008 birth year program. All three will be invited to travel to Austria in Summer 2022 for a player development tour.



Malakye Johnson



Roman Mills



Rachel Steinig graduated Summa Cum Laude from the University of Pennsylvania this year. She studied abroad in Mexico City and interned at Juntos, Nationalities Service Center, Philadelphia City Council, and the U.S. Senate. In August, Rachel began working in Tijuana, Mexico as a Fellow on the Border Rights Project of Al Otro Lado, providing legal aid to refugees.

**Rachel Steinig** 

Congratulations to the 2021 Ed Snider Leadership Award winners Brennan Whitaker and Ellis Stafford Moore. This award includes a \$3,000 scholarship and is presented annually to the Snider Hockey graduating senior who demonstrates the highest levels of leadership and dedication to Snider Hockey on the ice, in the classroom, and in the community.



Brennan was also selected to West Chester University Division 1 Men's ice hockey team — the first student at a Goals & Assists school to play Division 1 Hockey!



Ellis Stafford Moore, Victoria Maloney and Brennan Whitake



**Scott Tharp and Virlen Reyes** 

Snider Hockey Alumnus Kris Zapata from the Class of 2020 was selected to the Maine Nordiques North American Hockey League (NAHL) team for the 2021-22 season. Kris is the first Snider Hockey alum to play in the NAHL which is a pipeline to NCAA hockey.





Victoria Maloney, Jasmine Martinez, and Georgia Wunder, all members of the Women's Neumann University Ice Hockey team, were named to the United Collegiate Hockey Conference's All-Academic team.

Snider Hockey Alumna Virlen Reyes formally announced the Snider Hockey Alumni Scholarship Fund at the first leg of the Snider Cup golf tournament - donating \$5,000 to the fund starting in 2021 and each year thereafter.



Kris Zapata

Congratulations to Snider Hockey Alumnus Johncarlo Valentin who captured the Big 12 Conference Championship with Baylor Football! Johncarlo was a fifth-year redshirt senior who played offensive line for the Bears. He graduated with a degree in health, kinesiology, and leisure studies.

Victoria Maloney

**Jasmine Martinez** 



# Snider Hockey IN THE NEWS

### NBC Sports-

NHL on NBC Ed Snider Youth Hockey Foundation

"Throughout the pandemic the foundation has kept its promise to be here all year." —Kenny Albert



### Two Snider Hockey Alumnae Now Skate for NU



Thanks to the Ed Snider Youth Hockey Association's Goals & Assists Scholarship, Jasmine Martinez and Victoria Maloney are not only playing on the women's ice hockey team, but also enjoying a free ride at Neumann University.

**O**CBS NEWS

Gritty Recording Personalized Messages to Benefit Ed Snider Youth Hockey Foundation



Personalized messages were also available from former Flyers like Bernie Parent, Danny Briere and Scott Hartnell. All of the money raised went to the Snider Foundation.

### Courier Times

Flyers' Ed Snider's Legacy Alive and Well Through his Youth Foundation's Amazing Work

"As important as it was to Ed Snider to help youth with the game of hockey, it was even more imperative to assist kids in the game of life . . ."

NHL.com

Snider Hockey: Serving Communities, Reinforcing Principles Amid Pandemic



Throughout the pandemic, Snider Hockey has launched a variety of creative ways to serve its participating student-athletes and their communities.



#### Philadelphia Flyers: New Heights: A Snider Hockey Story



Through the sport that they love, four remarkable individuals have set out on a transformative path, and in doing so, are helping to shape the future of hockey.to the Snider Foundation.

### GOLFTV

PGA Philadelphia Section Celebrates 100 Years + The Snider Cup

Bill Whitmore previews the upcoming Snider Cup with Harry Donahue of Inside Golf. 10:34-18:25



#### Flyers Legend Bernie Parent Shares Fishing Skills With Members of Ed Snider Youth Hockey Foundation

A group of student-athletes is tackling a new sport thanks to the help of Philadelphia Flyers' legend, and skilled fisherman, Bernie Parent. The students are members of the Ed Snider Youth Hockey Foundation.



Flyers Alumni donate \$100,000 to Snider Hockey



Flyers Alumni presented a \$100,000 check to Snider Hockey at Applebrook Country Club. The Snider Cup will raise \$1.3 Million for Snider Hockey.



High School Student gets Experience Researching Cell Movement in Biological Sciences Lab



Nisimi's summer of research was funded by the Snider Hockey Foundation. He presented his research findings along with other high schoolers who conducted research across USciences' campus this summer.



#### Princeton Hockey Hosts Youth Ice Hockey Clinic

Princeton University men's ice hockey head coach Ron Fogarty and his staff hosted a hockey clinic for Snider Hockey students.



The Snider Cup Makes its Fourth and Final Stop at Gulph Mills The Snider Cup concludes at Gulph Mills.



Former Flyer Donald Brashear Gives Back to Philly Youth with Hockey Clinic "I never thought I would see so many black hockey players all at once" —Donald Brashear. "I am starting to see more diversity in hockey." —Hashim Khan, Snider Hockey student

### The Philadelphia Inquirer

Donald Brashear to Visit Snider Hockey



Donald Brashear hopes to be a role model for Snider Hockey students.

### Afterschool Alliance

#### Prioritizing Youth Voice in COVID-19 Recovery Strategies: An Interview with Ed Snider Youth Hockey Foundation

With support from the Aim High grant, we were able to deepen our virtual instruction options and break down barriers to participation that were present for many families.

### TRUSTED ADVISOR, ENDURING SUPPORTER, TIRELESS ADVOCATE

### In Loving Memory of Phil Weinberg

Since its inception, Phil Weinberg served as an officer and trustee of the Ed Snider Youth Hockey Foundation. He was a trusted advisor, an enduring supporter, and tireless advocate of the organization and the thousands of underresourced youth the foundation annually serves. Phil sadly passed away in December 2021.

In his memory, *The Phil Weinberg Game Ready College Scholarship Fund* was created and will provide Snider Hockey students a \$1,500 annual scholarship to help defray the cost of books, hockey dues, transportation, and other ancillary expenses. The fund will serve to supplement the Snider Hockey *Goals & Assists* scholarship program, which covers the full tuition and room & board for qualifying students at Snider Hockey's eight partner universities. Combined, these scholarship programs will provide our students with a head start in life – allowing them to graduate from college free of debt. Over \$265,000 has been raised in Phil's memory.

# Rink Locations

Snider Hockey's open enrollment policy reflects the diversity of the City of Philadelphia. We work hard to ensure all youth have the opportunity to develop a passion for the game of hockey, regardless of demographics, zip code, or socioeconomic status.

WISSAHICKON SKATING CLUB ··· WISSAHICKON

UPENN CLASS OF 1923 ARENA UNIVERSITY CITY

LAURA SIMS SKATE HOUSE ······







### ···· TARKEN ICE RINK OXFORD CIRCLE



### ... SCANLON RECREATION CENTER KENSINGTON



### ···· BLACK BEAR PENNSAUKEN SKATE ZONE PENNSAUKEN

## SOUTH PHILADELPHIA



## HOW TO HELP

### DONATE

Make a one-time gift, or set up a monthly recurring plan by joining *The Roster*. When you give to Snider Hockey, your dollars are matched 2:1. So, your \$100 gift to purchase a student's first pair of skates becomes a \$300 donation for skates for three children.

**VISIT A RINK** 

Seeing our students in action is priceless. Schedule a 20-minute one-on-one guided tour of our rinks to see what our day-to-day operation is truly like.

ATTEND

Attend a fundraising event, virtually or in-person, where you can golf with Flyers, fish with Bernie Parent, taste wine with friends, or compete in the Office Chair Hockey Tournament! Or – throw your own party with Snider Hockey as a beneficiary, and our team will help add any special touches needed.

### PARTNER

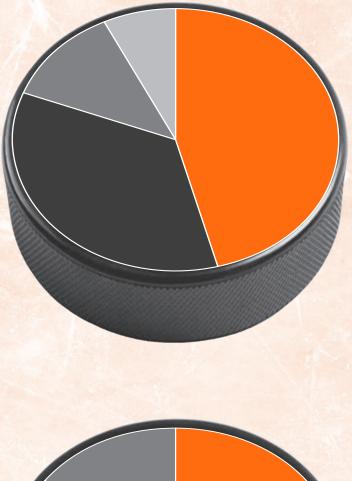
Join us as a Corporate Partner to support with in-kind products, establish career development opportunities for our students, or purchase tickets in the Snider Hockey Suite during a Wells Fargo Center event to entertain your clients and staff.

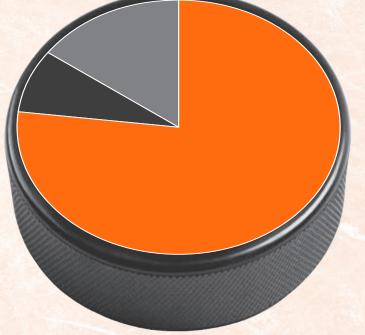
**BID** Bid on one-of-a-kind Philadelphia sport packages, concert tickets, delicious dining experiences, and more. New auction items are added monthly and include sitting on the Flyers' bench, taking a ride on the Zamboni, and more! **Proceeds directly benefit Snider Hockey.** 

### VOLUNTEER

Volunteers assist with many tasks including: helping to execute practice plans; working one-on-one with our student-athletes; academic tutoring; homework help; life skills activities; and serving as mentors and role models to our Snider Hockey students.

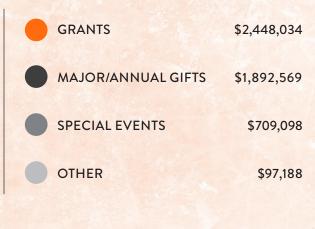
## Financials





**CONTRIBUTION TO OPERATING RESERVES** 

### REVENUE



### **TOTAL REVENUE**

\$5,146,889

The Ed Snider Youth Hockey Foundation Supporting Organization's match of \$3,116,977 is included in the applicable sources of revenue. The Ed Snider Youth Hockey Foundation maintains an investment/reserve account that ensures the long-term sustainability of the organization.

### **EXPENSES**

PROGRAM	\$3,630,836
ADMINISTRATIVE	\$343,347
FUNDRAISING	\$712,424

Fundraising total includes cost of special events, auction fulfillment, and suite rental.

### **TOTAL EXPENSES**

\$4,686,607

\$460,282

# **AVERY BIG THANKS**

Snider Hockey is grateful for each and every member of the Snider Hockey Community who made a gift in 2021. Your generosity has helped to empower our students to succeed in the game of life! A complete up-to-date list of donors and corporate partners is available on our website at SniderHockey.org. With the help of our caring donors, Snider Hockey is able to achieve its mission of building lives and uniting communities.

> Special thanks for the leadership and enduring support of our Board Members and Friends of Snider Hockey Advisory Council Members.

#### **BOARD MEMBERS**

Bill Whitmore - Chairman Chris McElwee - Vice Chairman Sandy Lipstein - Treasurer Scott Tharp - President **Buddy Aiken** Danny Briere Marc Brownstein Valerie Camillo Steve Capoferri **Charlie Chase** Evan Davis Steve Fera Pat Ferrill Les Haggett Lakisha Harvey Giovanna Imbesi Billy King Josh Kopelman Ryan Limaye Mark Mills Sal Patti Darlene Tolbert Phillips Ron Rabena Ike Richman Lindy Snider Kimmo Timonen Paul Troy Phil Weinberg (Deceased)

#### **BOARD MEMBER EMERITI**

Willie O'Ree Dave Scott Fred Shabel Wayne Simmonds

#### FRIENDS OF SNIDER HOCKEY ADVISORY COUNCIL

Ryan Arcaini Kaseir Archie Harris A. Dainoff, Esq. Cory Jackmuff Matthew Morgan Brian M. Orr Virlen Reyes Joseph Sheridan Michael Sulkes























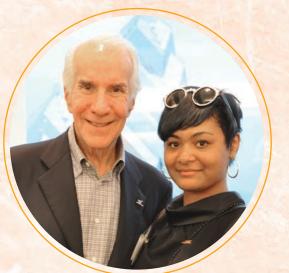


# ED SNIDER'S LEGACY



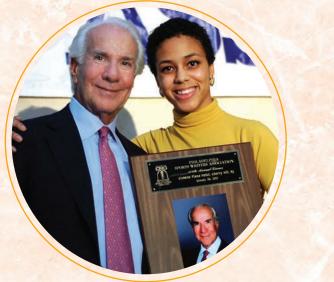
Ed Snider was an icon—the founder of the Philadelphia Flyers, an entrepreneur, a philanthropist, a risk-taker, and a true visionary in the sports and entertainment industry. He was widely respected and admired for his passion, vision, and ability to lead others.

Prior to his passing, Ed wrote, "After witnessing what goes on today ... I always thought, 'what can I do?' There were all kinds of groups trying to help these kids. What could I do to try and help them? And ... I felt that I could do it through hockey, and that's why I started the Ed Snider Youth Hockey Foundation. My commitment to the Ed Snider Youth Hockey Foundation is unwavering."









# **AND LASTING IMPACT**



"It would be an honor to wear this on my helmet!"

Dalton Bohl, Snider Hockey Alumni Kutztown University G&A Scholar

"I know both of my children were so proud to wear their jerseys when the patch was on their jerseys. Their jerseys are the only ones they chose to keep as a reminder of an amazing man who gave them the game of hockey and a whole lot more! Thank you Mr. Snider!"

Melinda Mulvenna Snider Hockey Parent

"Mr. Snider was a youth hockey visionary who I was honored to have met and worked with and would very much like to remember him each time I lace up my skates."

John Nolan

Ed Snider's lasting impact is felt every day at Snider Hockey as we work hard to continue his legacy by using the greatest sport in the world to build lives and unite communities in Philadelphia. In January 2021, we honored Ed Snider with an EMS helmet decal to be worn by staff and our students.

> We received hundreds of requests from across the country for their own EMS decal – a testament to the impact of a man who has given so much to Philadelphia.

"I will proudly wear the decal on my helmet. I have so much pride & respect for Mr Snider. I am extremely grateful for the opportunities given to me because Mr. Snider wanted us kids to have a place to belong, feel safe and to have choices we may never had if it wasn't for his foundation."

Nolan Gillespie Snider Hockey Student Age 17, Scanlon Ice Rink

"Thank you for giving me the opportunity to be able to play the game I love. If it weren't for Mr. Snider I would have never had this great experience, the passion & love for the game. Mr. Snider is truly missed."

Andrew Hodolitz Breakaway Scholar

"I am a board member of the Flyers Warriors. We're a team of disabled veterans and would love to show our support of Snider Hockey and keep the memory of Mr. Snider alive."

Andrew Maenner Flyers Warriors Board <u>Member</u>



Ed Snider Youth Hockey Foundation + 3601 South Broad Street + Philadelphia, PA 19148 tel: 215-952-5271 • fax: 215-609-1640 web: www.sniderhockey.org + email: info@sniderhockey.org





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